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Recruitment Notice

The All India Football Federation (AIFF) invites applications from highly qualified professionals for various positions posted below.

Youth League Management Officer (Consultant)

Job Category	Youth League Operations
Location	Remote
Area	Competitions
Type	One Year Contract
Mode of Application	Applications will only be accepted through the submission of the Google Form provided at the end of this page.
Application Deadline	1st September, 2026

Role Overview:

The Youth League Management Consultant will be responsible for day-to-day match operations and monitoring of Match Commissioners during AIFF Youth League competitions.

Key Responsibilities

- Coordinate and monitor day-to-day match operations of the Youth League.
- Act as the primary support point for Match Commissioners on match days.
- Guide Match Commissioners on match-day procedures, reporting requirements and AIFF regulations.
- Monitor Match Commissioner reports and ensure timely and accurate submission.
- Review reports for completeness, accuracy and compliance, and follow up on discrepancies or missing information.
- Assist Match Commissioners in resolving operational issues before, during and after matches.
- Coordinate with and guide clubs and Match Commissioners on match-day requirements.
- Monitor incidents, protests, venue issues, medical matters, disciplinary matters and other match-related occurrences.
- Escalate significant operational or regulatory issues to the Youth League Competitions Coordinator.
- Maintain match-day records, reports and operational trackers.



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- Provide operational support to Match Commissioners wherever required.

Key Skills

- Strong knowledge of football match operations and competition regulations.
- Match Commissioner coordination and report management.
- Strong communication and stakeholder management skills.
- Attention to detail and ability to identify operational/reporting issues.
- Good problem-solving and decision-making skills.
- Ability to manage multiple matches and issues simultaneously.
- Ability to work under pressure and meet strict deadlines.
- Proficiency in MS Office/Google Workspace and digital reporting systems.
-

Experience

- 5–6 years of experience in football competitions, match operations, sports administration or a related field.
- Preference will be given to candidates with Match Commissioner experience.
- Experience in AIFF and AFC will be an added advantage.

How to Apply

Please fill in the Google form link below to send the applications in soft copy.

<https://forms.gle/4QqCGM6RCPDnXQVt6>

Only shortlisted candidates will be contacted for an interview, the date and time of which will be communicated via email.

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Youth League Competitions Coordinator

Job Category	Youth League Operations
Location	Delhi
Area	Competitions
Type	One Year Contract
Mode of Application	Applications will only be accepted through the submission of the Google Form provided at the end of this page.
Application Deadline	1st September, 2026

Role Overview:

The Youth League Competitions Coordinator will be responsible for coordinating and overseeing the planning, administration and smooth execution of AIFF Youth League competitions.

Key Responsibilities

- Plan and coordinate Youth League competitions, fixtures and schedules.
- Coordinate with clubs, academies, State Associations and internal AIFF departments.
- Monitor team/player registration, eligibility, transfers, renewals and CMS activities.
- Ensure clubs comply with AIFF regulations, deadlines and competition requirements.
- Coordinate match-day operations, Match Commissioners and other stakeholders.
- Handle fixture changes, protests, disciplinary matters and operational issues.
- Maintain competition records, trackers and reports.
- Identify operational issues and recommend process improvements.

Experience

3–5 years in Sports/Football competitions or Sports Administration

Key Skills

- Competition management



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- Coordination
- Communication
- Problem-Solving
- CMS/Data Management
- Stakeholder Management.

How to apply

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<https://forms.gle/mY6bc8N99XEGSJPA8>

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Sponsorships Manager

Job Category	Commercial and Partnerships
Location	Delhi
Area	Strategy and Operations
Type	One-Year Contract
Mode of Application	Applications will only be accepted through the submission of the Google Form provided at the end of this page.
Application Deadline	1st September, 2026

Role Overview:

As the Sponsorships Manager within the Strategy & Operations department, you will lead commercial and institutional alliances for the All India Football Federation (AIFF). This dual-focused role requires you to serve as the main commercial point of contact for brand sponsorships, while simultaneously acting as the primary liaison with key global and local football governing bodies and stakeholders. The role will report directly to the Chief of Strategy and Operations and would work closely on ecosystem development.

Key Responsibilities

- **Commercial Sponsorships:** Act as the direct point of contact for brand sponsors across all properties under the AIFF umbrella.
- **Revenue Generation:** Drive commercial sales, execute brand outreach campaigns, and meet target revenue metrics.
- **Stakeholder Management:** Serve as the primary liaison for international governing bodies (FIFA, AFC) and regional **State Member Associations (MAs)**, **Oversee FASP programmes & State Development.**
- **Governance & Compliance:** Align local initiatives with FIFA and AFC frameworks, ensuring seamless policy coordination.
- **Strategic Coordination:** Work closely with the Strategy & Operations team to harmonize commercial goals with structural football development.



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- **Relationship Building:** Cultivate positive, long-term partnerships with internal and external institutional stakeholders.

Required Qualifications & Skills

- **Experience:** 5+ years in sports diplomacy, commercial partnerships, international relations, or sports governance.
- **Regulatory Knowledge:** Solid understanding of FIFA and AFC structures, licensing rules, and governance guidelines.
- **Commercial Acumen:** Proven track record in B2B corporate sales, sponsor management, and revenue growth.
- **Communication :** Masterful communication, diplomacy, and executive presentation skills.
- **Multitasking:** Ability to manage commercial brand targets alongside bureaucratic institutional workflows.

How to apply

Please fill in the Google form link below to send the applications in soft copy.

<https://forms.gle/VQZkn39y8HpruqMi6>

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Operations Manager

Job Category	Operations
Location	Delhi
Area	Strategy and Operations
Type	One-Year Contract
Mode of Application	Applications will only be accepted through the submission of the Google Form provided at the end of this page.
Application Deadline	1st September, 2026

Role Overview:

As the Operations Manager within the Strategy & Operations department, you will ensure structural and administrative efficiency across the All India Football Federation (AIFF). You will act as the operational spine of the department, overseeing internal workflows, driving cross-departmental coordination, tracking project budgets, and executing special, high-priority organizational initiatives. The role will report Directly to the Chief of Strategy and Operations and would work closely on the AIFF Calendar, Internal compliance and fiscal discipline.

Key Responsibilities

- **Internal Systems:** Oversee, evaluate, and optimize day-to-day internal systems and operational workflows.
- **Cross-Departmental Coordination:** Serve as the central conduit for inter-departmental collaboration to keep key organizational projects on track.
- **Special Projects:** Act as the primary point of contact (POC) for managing and assisting with high-priority, ad-hoc initiatives.
- **Budget Control:** Monitor departmental spending, coordinate project budgets, and enforce strict financial controls.
- **Compliance Management:** Maintain rigorous adherence to internal policies, corporate governance, and regulatory compliance standards.



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Required Qualifications & Skills

- **Experience:** 5+ years of operational management experience, ideally within a sports organization, federation, or enterprise environment.
- **Project Management:** Proven track record of managing multi-stakeholder projects from conception to completion.
- **Financial Literacy:** Strong background in budgeting, tracking expenses, and operational financial control.
- **Problem Solving:** Exceptional capability to manage fluid timelines and sudden operational pivots.
- **Communication :** Strong diplomatic skills to effectively align differing cross-departmental goals.

How to apply

Please fill in the Google form link below to send the applications in soft copy.

<https://forms.gle/VBgDUcsNkiQidxLD6>

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Academy and Youth Development Manager

Job Category	Operations
Location	Delhi
Area	Strategy and Operations
Type	One-Year Contract
Mode of Application	Applications will only be accepted through the submission of the Google Form provided at the end of this page.
Application Deadline	1st September, 2026

Role Overview:

As the Academy & Youth Development Manager within the Strategy & Operations department, you will design, structure, and regulate the long-term elite and foundational pathways for the All India Football Federation (AIFF). You will be responsible for setting nation-wide academy standards, optimizing competitive youth leagues, and building a structured scouting and auditing ecosystem to continuously track and develop youth football talent across the country. The role will report Directly to the Chief of Strategy and Operations and would work closely on the AIFF Youth Scheme, Baby Leagues, Youth Development Audits and player pathway mapping.

Key Responsibilities

- **Academy Accreditation:** Design, manage, and implement the formal accreditation and ranking systems for football academies nationwide.
- **Youth Leagues Management:** Oversee the strategic planning, competitive structure, and execution of grassroots and national youth leagues.
- **Ecosystem Mapping:** Conduct extensive mapping of district-level football setups to locate talent hubs and optimize resource distribution.
- **Development Audits:** Conduct continuous, structured performance and operational audits of player development pathways and academy facilities.
- **Grassroots Expansion:** Standardize foundational youth development programs to increase participation and improve technical baselines.



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- **Strategic Reporting:** Synthesize audit data and ecosystem maps into actionable reports for executive leadership to steer long-term sporting strategy.

Required Qualifications & Skills

- **Experience:** 5+ years in football sports management, youth academy administration, or technical football development.
- **Regulatory Expertise:** Deep understanding of domestic academy licensing, regulatory frameworks, and child protection/safeguarding protocols.
- **Data & Analytics:** Proficiency in ecosystem mapping, data collection, and auditing frameworks to evaluate sporting performance.
- **Stakeholder Relations:** Strong ability to collaborate with state associations, private academy owners, commercial clubs, and grassroots coaches.
- **Football Vision:** Strong familiarity with modern talent identification methodologies and elite player path structures.

How to apply

Please fill in the Google form link below to send the applications in soft copy.

<https://forms.gle/63j31zxzCzw3Gbhi9>

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Media Coordinator

Job Category	Media
Location	Delhi
Area	Media & Communications
Type	One-Year Contract
Mode of Application	Applications will only be accepted through the submission of the Google Form provided at the end of this page.
Application Deadline	1st September, 2026

Role Overview:

The All India Football Federation (AIFF) is looking to hire a Media Coordinator to join its Media Department at Football House, New Delhi.

The role requires a proactive and dynamic individual with strong communication skills, a sound understanding of Indian Football, and the ability to work in a fast-paced sporting environment.

Key Responsibilities

- Identify and develop compelling storylines around Indian Football that can be highlighted across AIFF's digital platforms and shared with external media organisations.
- Produce news reports, match reports, features, interviews, and other editorial content for the official AIFF website on short notice as and when required.
- Demonstrate a strong understanding of social media platforms and trends, particularly across X, Instagram, and YouTube, with the ability to create and adapt content for digital audiences.
- Coordinate and liaise with various stakeholders including players, coaches, team officials, external media personnel, and partner organisations as part of day-to-day communication and public relations responsibilities.
- Assist in planning and executing media operations.
- Be willing to work flexible hours, including weekends and matchdays, depending on operational requirements.



Required Qualifications & Skills

- Minimum Bachelor's Degree from a recognised institution.
- Prior experience of 1 to 2 years in media, communications, journalism, sports media, public relations, or related fields would be ideal.
- Strong writing and editorial skills in English are essential.
- A keen understanding, passion, and knowledge of Indian Football is non-negotiable.
- Candidates should possess strong interpersonal and organisational skills, with the ability to work efficiently under deadlines.

How to apply

Please fill in the Google form link below to send the applications in soft copy.

<https://forms.gle/VCSQmuvFjfSdhp9r7>

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Director, Media

Job Category	Media
Location	Delhi
Area	Media & Communications
Type	One-Year Contract
Mode of Application	Applications will only be accepted through the submission of the Google Form provided at the end of this page.
Application Deadline	1st September, 2026

Role Overview:

The Media Director will lead and oversee the All India Football Federation's overall media, communications, digital content, and public relations functions. The role will be responsible for developing and implementing a comprehensive communications strategy for Indian football, strengthening AIFF's relationship with media, fans, commercial partners, member associations, AFC, FIFA, and other stakeholders, and enhancing the visibility and reputation of Indian football at the national and international level.

The position will provide strategic direction to the AIFF Media Department, lead and develop the media team, oversee content and digital operations, and ensure consistent, timely, accurate, and high-quality communication across all AIFF platforms and activities.

Key Responsibilities

- Develop and lead the overall media and communications strategy of AIFF, aligned with the Federation's organisational objectives and long-term vision.
- Lead, manage, and develop the AIFF Media Department, including allocation of responsibilities, performance management, mentoring, and coordination of internal and external content and communications personnel.
- Oversee all editorial and content output across AIFF's digital platforms, including the official website, social media channels, video platforms, and other communication platforms.
- Establish and maintain AIFF's official digital platforms as authoritative and credible sources of information on Indian football.
- Oversee communication and media strategy for all Indian national teams across age groups, including men's, women's, and youth national teams.



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- Provide strategic communications support for major AIFF competitions, tournaments, events, programmes, campaigns, and institutional initiatives.
- Identify and develop compelling storylines around Indian football and proactively position them across AIFF's digital platforms and external media.
- Lead the development and execution of strategic PR campaigns around major events, milestones, national teams, players, development programmes, women's football, and other priority areas.
- Develop and maintain strong relationships with national and international media organisations, broadcasters, journalists, digital platforms, commercial partners, member associations, and other key stakeholders.
- Develop effective communication and engagement models for key stakeholder groups, including fans, working media, sponsors, partners, member associations, players, coaches, and officials.
- Oversee AIFF's media operations at major matches, tournaments, national team activities, conferences, and official events, ensuring professional and consistent media standards.
- Establish media protocols, editorial standards, communication guidelines, and operational processes across AIFF activities.
- Serve as the senior communications point of contact during significant media situations, including sensitive issues and crisis communications, and advise senior management on appropriate messaging and response strategies.
- Review and approve major official communications, statements, campaigns, digital content, and other public-facing materials before publication, as required.
- Lead AIFF's communication and media engagement with AFC, FIFA, other confederations, national associations, and international football stakeholders.
- Coordinate with AIFF's commercial, marketing, competitions, technical, grassroots, administration, and other departments to ensure consistent organisational messaging.
- Work closely with AIFF member associations and state units to strengthen communication capabilities and improve integration with the national federation.
- Drive the promotion and visibility of women's football, youth football, grassroots development, and other strategic areas of Indian football.
- Develop strategies for the growth, distribution, audience engagement, and potential commercialisation of AIFF-owned content and intellectual property.
- Monitor and analyse digital, social media, website, and media performance using appropriate analytics tools and translate insights into actionable communication and content strategies.
- Oversee regular media monitoring, reporting, and analysis of AIFF's public profile, media coverage, audience engagement, and communication performance.
- Represent the AIFF Media Department at internal and external meetings, conferences, workshops, stakeholder engagements, and official events as required.



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- Manage relationships with external agencies, production companies, broadcasters, photographers, designers, consultants, and other communications service providers.
- Ensure that AIFF's communications adhere to applicable organisational policies, competition regulations, brand guidelines, contractual obligations, and legal requirements.

Required Qualifications & Skills

- Minimum 10 years of relevant professional experience in media, journalism, communications, public relations, sports media, or a related field, with demonstrated experience in a managerial or leadership capacity.
- Graduate or Master's degree.
- Demonstrated experience in leading and managing a media or communications team.
- Strong knowledge and understanding of Indian football and the broader Indian sports ecosystem.
- Excellent written and verbal communication skills, with the ability to communicate effectively with senior stakeholders, media, partners, and the public.
- Strong understanding of digital media, social media platforms, content strategy, audience development, and digital analytics.
- Demonstrated ability to develop and execute strategic communications and PR campaigns.
- Strong media relations and stakeholder management skills.
- Ability to manage multiple priorities, work under pressure, and make sound decisions in a fast-paced sporting environment.
- Strong leadership, organisational, interpersonal, and crisis-management skills.
- Experience working with national or international sports organisations, federations, leagues, clubs, broadcasters, or major sporting events will be an advantage.
- Willingness to work flexible hours, including weekends, evenings, matchdays, and travel domestically and internationally as required.

How to apply

Please fill in the Google form link below to send the applications in soft copy.

<https://forms.gle/mRbfcwidMN3TprW7>

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Director, Referees

Job Category	Referees
Location	Delhi
Area	Referees
Type	One-Year Contract
Mode of Application	Applications will only be accepted through the submission of the Google Form provided at the end of this page.
Application Deadline	1st September, 2026

Role Overview

The All India Football Federation wishes to hire a senior resource to manage and continuously develop elite refereeing in India, ensuring the required performance standards for the Competitions. The Director of Referees will be responsible for appointing all elite referee assessors, elite referees, and national match officials, and for ensuring officials receive appropriate coaching, training, development, and mentoring, as well as for reporting on their performance. The role will also be expected to manage relationships with the Competitions and all stakeholders. In addition, the role will act on behalf of the AIFF and will be at the forefront and a first point of contact with the Asian Football Confederation and FIFA on refereeing matters.

The Director of Refereeing will be expected to fully contribute towards the design and delivery of a referee's development plan, including the creation of a pathway, thus enabling promotion opportunities for future generations of elite Indian referees. Working closely with the HOR's covering state and regional refereeing matters will be key. As a senior member of the AIFF, the Director of Refereeing will fully contribute to the design and delivery of the strategic aims and objectives (where appropriate) of the AIFF and provide leadership to the refereeing community across India.

Key Responsibilities

- Managing the elite & national match officials' group on a day-to-day basis
- Management, development and appointment of all Level 1-5 men and women match officials to nominated League & National Competitions.
- Manage and assurance and appointment of Category A-C Elite & national referee assessors and instructors



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- Management, development and appointment of all FUTSAL and Beach Soccer match officials to National FUTSAL and National Beach Soccer tournaments.
- Ensure Elite and National match officials' performance merit tables are regularly updated and available
- Develop standardised technical training programmes to be delivered at all (Elite & National match officials)
- Effective management for the National Examination and after-action for the promotion of match officials to Level 5.
- Assurance of all Elite & National Referee Assessor reports and grading of Elite & National Referee Assessors.
- Ensure effective annual registration of all active referees, assessors and instructors, maintaining accurate active numbers and retention comparison.
- Provide appropriate performance information, advice and feedback to elite referees, national referees, referee assessors including performance reviews.
- To maintain merit list for both referees and assistant referees (men & women)
- Overseeing and giving direction to the coaching team to manage those officials
- Attend AIFF Referees committee meetings to provide professional advice and support towards the committee's responsibilities
- Provide feedback when clubs raise issues relating to on-field decisions
- Prepare provisional match appointments
- Maintain records of all appointments
- Introduce a quantifiable merit list for assessors and other performance measures.

Essential Qualifications/experience

- Ex-FIFA Referee with a minimum of five years international officiating experience
- Ex/current AIFF/AFC Elite panel Referee Instructor/Assessor
- Good English communication & writing skills
- Good IT/ Computer skills
- Thorough understanding of technical skills, coaching and training needs required of Elite & national match officials.
- Full knowledge of State refereeing structure
- Able to make informed judgements and decisions and use data insights

Desirable

- Experience of officiating as a top Indian match official
- Experience of FIFA/AFC/AIFF technical educator/Assessor.
- Experience of managing Budgets

Only shortlisted candidates will be invited to attend a virtual interview.



How to apply

Please fill in the Google form link below to send the applications in soft copy.

<https://forms.gle/3ouнкY2AKNu1Rf1E7>



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Grassroot Coordinator

Job Category	Grassroots
Location	Delhi
Area	Technical
Type	One-Year Contract
Mode of Application	Applications will only be accepted through the submission of the Google Form provided at the end of this page.
Application Deadline	1st September, 2026

Role Overview:

The Grassroots Coordinator will support the planning, coordination, implementation, and monitoring of grassroots football development programmes and initiatives. The role will work closely with stakeholders, including state associations, academies, schools, clubs, and other partners, to promote and expand grassroots football participation.

Key Responsibilities

- Will work under the leadership of the Grassroots Manager and coordinate with the Technical Department in implementing grassroots football initiatives.
- Maintain effective communication with Member Associations, Clubs, Academies, Schools, and other stakeholders for the smooth execution of grassroots programs.
- Assist in planning and implementing the Blue Cubs and other Grassroots initiatives across Member Associations and AIFF-FIFA Talent Academies.
- Coordinate the implementation of AIFF Blue Cubs activities, festivals, leagues, and promotional events.
- Support the planning and organization of Blue Cubs workshops, education programs, and coach development activities.
- Maintain and regularly update the Blue Cubs database and other program records and update to the reporting manager on the regular basis.
- Monitor and compile participation data, activity reports, and program outcomes from Member Associations and implementing partners.
- Assist in achieving the objectives and reporting requirements related to the AFC Grassroots Charter and other grassroots development programs.



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<https://forms.gle/qQizzvHrVbCpR5SQ6>

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Manager, National Teams Department

Job Category	National Team Operations
Location	Delhi
Area	National Teams
Type	One-Year Contract
Mode of Application	Applications will only be accepted through the submission of the Google Form provided at the end of this page.
Application Deadline	1st September, 2026

Role Overview:

The General Manager of the National Team Department will be responsible for the smooth day-to-day functioning of the National Teams. This role will ensure that all National Teams operate efficiently, maintain high performance and welfare standards, and deliver on the objectives of the AIFF. The position involves close coordination with National Team and AIFF staff, AIFF Member Associations, state governments, sponsors and key stakeholders to manage operations, recruitment, logistics, and performance monitoring, while ensuring the National Team camp provide an optimal environment for player development.

Key Responsibilities

- Oversee and manage the daily operations of all National TeamCamps, ensuring adherence to program goals, timelines, and standards.
- Coordinate with National Team staff, coaches, medical and sports science teams, and administrators to maintain smooth functioning of training, education, accommodation, and welfare services.
- Implement operational procedures for player and staff recruitment, onboarding, and welfare management.
- Ensure performance monitoring systems are in place and regularly updated, using KPIs to track progress and identify areas for improvement.
- Liaise with academies, AIFF Member Associations, government bodies and other stakeholders for operational support and compliance.
- Organize trials, workshops, and competitive events in line with National Team objectives and talent pathways.
- Manage logistics for travel, equipment, and facilities, ensuring resources are available and well-maintained.



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- Prepare regular operational reports for the Project Manager, highlighting achievements, challenges, risks, and recommendations.

Essential Qualifications & Experience:

- Master /Bachelor's degree.
- Minimum 10 years' experience in academy management, football operations, or sports project management.
- Strong organisational and multi-stakeholder coordination skills.
- Data-driven approach to monitoring and improving operations.
- Proficient in MS Office (Excel, Word, PowerPoint) and capable of managing databases.
- Preferred Skills & Background:
- Direct experience in managing football academies, clubs or elite youth sports programs.
- Knowledge of scouting systems, player development pathways, and performance analytics.
- Experience working with AIFF Member Associations, professional clubs, or sports federations.
- Familiarity with project management tools and best practices.

How to apply

Please fill in the Google form link below to send the applications in soft copy.

<https://forms.gle/gczFZGnp4S5rbm546>

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Coach Education Coordinator

Job Category	Coach Education
Location	Delhi
Area	Technical
Type	One-Year Contract
Mode of Application	Applications will only be accepted through the submission of the Google Form provided at the end of this page.
Application Deadline	1st September, 2026

Role Overview:

Key Responsibilities

- Assisting senior manager in coordinating with State FAs on operational matters of coaching courses such as venue finalisation, organisational fee approval.
- Shortlisting of applications for courses and sending it to Head of Coach Education for final selection and further coordination with the selected candidates.
- Sharing results with State FAs and the candidates after the course. Uploading certificates on the portal.
- Regularly monitor and update coaches' data on AIFF Coaching Portal. Going through pending profiles and taking necessary actions (approve, reject, refer back)
- Coordinating with Logistics department regarding Coach Educator's travel, boarding and lodging during the course.
- Assisting in preparation of Coach Education and Grassroots department annual budget.
- Constantly upgrading features available on AIFF Coaching Portal in coordination with IT team.
- Assisting Head of Grassroots with AFC Grassroots Charter application.
- Coordinating with AFC technical division regarding RECC requests.



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- Coordinating with Accounts department regarding reconciliation of course fee received during the year.

Essential Qualifications and skills

- Bachelor's degree in any field
- Good understanding of football development and coach education programmes.
- Proficiency in MS Office and online platforms/portals.
- Strong coordination and organisational skills.
- Good communication and interpersonal skills.
- Ability to manage multiple tasks and meet deadlines.

How to apply

Please fill in the Google form link below to send the applications in soft copy.

<https://forms.gle/myGiH8dbvfZLWaQ89>

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