



भारतीयखेलप्राधिकरण
Sports Authority of India

**102nd Meeting of the
Finance Committee**

Agenda Papers

Date/Time: 4th February, 2022 (Friday / 10.00 a.m.)
Venue : Chamber of Secretary (Sports)
Shastri Bhawan
New Delhi

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102nd Meeting of Finance Committee of SAI (04.02.2022)

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Agenda Item No.1

Confirmation of the Minutes of the 101st Meeting of the Finance Committee of Sports Authority of India (SAI) held on December 6, 2021

The Minutes of the 101st Meeting of Finance Committee of SAI were circulated vide Circular No. 6(28)/SAI/B&F/101st FC/2021-22 dated 15th December 2021.

Since no comments have been received, thereafter, Finance Committee may kindly confirm the minutes.

Agenda Item No. 2

Action Taken Report on the decisions taken in the 101st Meeting of the Finance Committee of SAI held on December 6, 2021

Item No	Item	Decision	Action Taken
3	Empanelment of Sponsorship Agencies with SAI	<p>The proposal is for empanelment of Sponsorship Agencies with SAI to sponsor or for organizing events of Khelo India, Fit India etc. The Governing Body of SAI at its 55th Meeting approved the proposal to float the RFE for sponsorship agencies vide minutes dated 06/10/21. Subsequently, based on the RFE, the following agencies have been found eligible to be empanelled:</p> <ol style="list-style-type: none">1. Game Plan Sports Private Limited2. ITW Consulting Private Limited3. JSW Sports Private Limited4. Laqshya Event IP Private Limited5. SFA Sporting Services Private Limited6. Twenty First Century Media Private Limited <p>After detailed discussion, it was decided that:</p> <p>i) The shortlisted agencies may be empanelled with SAI for a period of three years only. Insofar as preparing the RFP is concerned, it was decided that a committee comprising the following officers would undertake this activity.</p> <ol style="list-style-type: none">1. JS(Sports), DOS2. Secretary, SAI3. Mission Director(Fit India)4. Director(MDSD),DOS <p>ii) The Committee shall finalize RFP and submit its recommendations to the Finance Committee for approval.</p> <p>iii) Since this is a recurring requirement, SAI may come up with a comprehensive policy document on the subject of</p>	<p>The committee to prepare the RFP held meetings on 21.12.2021 and 29.12.2021 to finalize the RFP. Accordingly, RFP has been prepared and is submitted for consideration of Finance Committee.</p> <p>The Comprehensive Policy document is being prepared by the Committee comprising of the following officers :-</p> <ol style="list-style-type: none">1. Secretary (SAI)2. Executive Director (Finance)3. Sr. Director (Khelo India)4. CEO (TOPS)5. Director (Finance) <p>As directed, the Committee shall place the comprehensive policy document for approval before the Governing Body in next meeting.</p>

Item No	Item	Decision	Action Taken
		obtaining sponsorship for its activities/events and get it approved by the Governing Body at its next meeting. For this, SAI may also take into account the existing models in major sporting bodies, as also examine the process for maintaining the accounts of revenues thus generated.	
4	Better utilisation of various Facilities and improvement of footfall at Major Dhyan Chand National Stadium (MDCNS), New Delhi through outsourcing/leasing or membership model	This item was postponed for detailed discussion next week.	The agenda was deferred and now withdrawn. Fresh agenda has been put up before Finance Committee.

Agenda Item No.3

Procurement of Sports Science Equipment for SAI Bangalore, SAI Patiala and 11 NCOEs.

The Finance committee in its 90th Meeting held on 20.02.2020 had concurred the proposal for procurement of sports science equipment of value Rs. 80.07 Cr for NCOEs of SAI. The proposal was also approved in the 52nd Governing Body of SAI held on 13th March 2020. Out of the above amount, equipment worth Rs 12.24 Cr and Rs 6.05 Cr for S&C and Biomechanics items respectively were approved for procurement through Single Tender Enquiry as per Rule 166 of GFR.

a. **Procurement of – Keiser- Pneumatic Runner, Squat, and Triple Function trainer (Strength and Conditioning).**

Process was initiated for procurement of Pneumatic Runner, Squat, and Triple Function trainer vide Single Tender from the identified OEM, M/s. Keiser Corporation, USA (OEM). The bid submitted by M/s. Synergy Wellness Ventures, Bangalore, sole authorized Indian agent of the OEM was evaluated. The finalized offer after negotiation (21.92% discount offered) and its comparison with estimated Price is as below:

S. No.	Item	Qty.	Estimated Unit cost without CAMC	Quoted Unit Price at Consignee sites without CAMC in equivalent INR	Revised Unit Price at Consignee sites without CAMC in equivalent INR	% Discount offered	% Variation from estimated price	% CAMC Price quoted per Year	% CAMC Price as per Revised rates
1	Keiser- Air 300 runner	2	Rs. 9,36,000	Rs. 10,87,256.10	Rs. 9,26,759.58	15%	-1%	10.54%	7.55%
2	Keiser power squat- air 300 squats	26	Rs. 10,76,000	Rs. 11,65,294.09	Rs. 10,59,525.50	9%	-2%	13.78%	7.55%
3	Keiser Small Compressor	11	Rs. 2,41,000	Rs. 2,85,007.91	Rs. 2,34,914.29	18%	-3%	11.75%	8.09%
4	Keiser Triple Function Trainer with Large Compressor	2	Rs. 25,71,000	Rs. 27,40,256.81	Rs. 21,61,006.43	21%	-16%	10.54%	7.87%
Total initial quoted price incl. of 02-year warranty and 03-year CAMC				Rs. 5,71,38,822.85					
% Discount offered from quoted price				21.92%					
Total Revised Price incl. of 02-year warranty and 03-year CAMC				Rs. 4,46,14,252.12					
Total Estimated Cost incl. of 02-year warranty and 03-year CAMC				Rs. 4,61,10,225.00					
% Variation of revised price from estimated price				-3.35%					

Based on above, the evaluation committee deemed the revised price reasonable and the Financial implication is **Rs. 4,46,14,252.12**. The above proposal has been concurred by Finance Division of SAI.

b. **Procurement of –Force plate (portable) with MARS Software (Bio- Mechanics- PAC Item), for various NCOEs under Sports Authority of India– PAC Mode**

The Process was initiated for procurement of initiated for Force plate (portable) with MARS Software vide Single Tender as per GFR 166 from the identified OEM, M/s. Kistler Instrumente AG, (Kistler Group) (OEM). The bid submitted by M/s. Kistler Instruments India Pvt. Ltd, 100% wholly owned subsidiary of OEM was evaluated. The finalized offer after negotiation (28.65% discount offered) and its comparison with estimated Price is as below:

S. No.	Item	Qty.	Estimated Unit cost with 02 years warranty & 10-year software validity at Consignee Site & 03 years CAMC	Quoted Unit Price incl. of GST with 02 years warranty & 10-year software validity at Consignee Site & 03 years CAMC	Revised Unit Price incl. of GST and 5-year warranty & 10-year software validity at Consignee Site	% Discount offered	% Variation from estimated price
1	Force Plates with 64 Channel DAQ and MARS Software	13	Rs. 47,89,750.00	Rs. 57,28,074.00	Rs. 40,87,259.00	28.65%	-14.67%
Total quoted Unit Price incl. of GST with 02 years warranty & 10-year software validity at Consignee Site & 03 years CAMC				Rs. 7,44,64,962.00			
% Discount offered from quoted price				28.65%			
Revised Total Price Inclusive of GST and 5-year warranty & 10-year software validity at Consignee Site				Rs. 5,31,34,367.00			
Total estimated cost with 02 years warranty & 10-year software validity at Consignee Site & 03 years CAMC				Rs. 6,22,66,750.00			
% Variation of revised price from estimated price				-14.67%			

Based on the above, the revised price has been found to be reasonable with the Financial implication of **Rs. 5,31,34,367.00**. The above proposal has been concurred by Finance Division of SAI.

It is also submitted that all compliances as advised by 92nd FC for proprietary contracts have been followed in both cases (a) & (b) as detailed below:

Sl. No.	Points suggested for Compliance by 92 nd FC	Compliance
1	The Single Tender Enquiry should be directly sent to the identified OEM.	The tender documents were directly sent to OEMs, M/s. Keiser Corporation and M/s.

Sl. No.	Points suggested for Compliance by 92nd FC	Compliance
		Kistler Instrumente AG & were also published in CPP Portal
2	The offer received needs to be published in the procuring Entities Website & CPP Portal to ensure that there is no other Manufacturer/Objection from the Market regarding the same.	The same were published on SAI Website and CPP Portal. No objections were received even after publishing of the received bids in CPP Portal and SAI Website for 15 days.
3	The bidder should be asked to submit a declaration indicating that the rates quoted for supply of said Items/Items by the firm are not higher than the rate of the item supplied by the firm in any other Government Organization/Institutions/PSU etc.	Complied (Declaration has been received from bidders regarding the same). The prices are found reasonable in comparison with estimated price and available LPP.
4	Finalization of Annual Maintenance Contracts and Consumables	CAMC rates of 03 years after 02-year warranty in case of (a) and 05-year warranty (instead of 2 year warranty and 03 year CAMC) and 10 year software validity is finalized along with the procurement.

Delegation of power of DG - SAI, for purchase of PAC items is to the tune of Rs. 2.00 Crs. in each case. Since the procurement proposed through PAC system in each case is beyond the delegated power of DG-SAI, both the proposals are being submitted for concurrence of Finance Committee (Total Financial implication: Rs. 4,46,14,252.12 (a) + Rs. 5,31,34,367.00 (b) = Rs. 9,77,48,619.12). Adequate funds are available under Block Grant of SAI.

Concurrence of FC is solicited for procurement of Sports Science equipment for NCOEs of Sports Authority of India at a cost of Rs. 9,77,48,619.12 /-.

Agenda Item No.4

Selection of Project Management Unit (PMU)

SAI had on boarded a Project management unit consisting of a team of consultants having various expertise to provide assistance in project management, implementation of ICT projects, procurement related support, policy formulation and other various initiatives including Khelo India and FIT India. The selection of PMU was from among Tier I empaneled consultants of NICSI and was approved by 52nd GB dated 13.03.2020. As the performance of the PMU was found satisfactory, the extension was also approved vide 55th GB dated 06.10. 2021. The existing contract for the PMU has expired on 21st January 2022. The total expenditure incurred in two years is Rs. 5.79 Cr.(approx..) against the approved cost of Rs. 9.56 Cr. as PMU was kept to minimum as per the requirement. The PMU was found to be useful as it helped in implementing several initiatives of Khelo India, SAI and FIT India.

SAI plans to continue multiple projects of strategic nature such as Advisory planning service for Sports Complex at Naranpura and Varanasi, feasibility and evaluation of Olympics bid, Geotagging of sports facilities, implementation of athlete management systems in addition to its regular activities under Fit India and Khelo India initiatives. For these there is a requirement of specialized manpower to assist in the implementation. Accordingly, there is continued need for a Project Management Unit to bring in required domain expertise and support.

Based on above, an RFP was prepared, and proposal was invited from agencies already empaneled with departments / autonomous bodies of GoI for similar Project management consulting purpose. This was done to ensure that only credible consulting firms with extensive experience of rendering consulting services in Government and Public sector are only eligible for participation. This project has requirement of highly skilled personnel and hence in the RFP, the Bids are to be evaluated based on the Fixed Budget Bases Selection (FBS) method as mentioned in Clause 15-Additional methods for procurement, of General Instructions on Procurement and Project Management issued by DoE dated 29.10.2021 and with a defined competitive selection process based on technical parameters and quality only. The project will be awarded to the agency who will achieve the highest marks on technical criteria. The budget for the assignment is fixed on the basis of monthly rates for various resource profiles finalized by NICSI and the resources will be paid accordingly.

The term of association is for 24 months, extendable for another year at the same price, terms and conditions, if the performance is found satisfactory. The estimated cost for the above scope of services has been arrived from the cost of manpower finalized by NICSI for Tier I Consultants dated 06.12.2021. The detailed calculation as per NICSIS rates and manpower required for the current requirement is detailed below:

Type of Resource as required by SAI	Reference for Estimate as per experience	No. of resources	NICSI Monthly rates incl. of GST	Total Monthly Cost	Yearly Cost
Management Consultant Strategy & Planning Experts- 3 Nos.	NICSI rate for consultants of 0-3 years of experience	3	₹ 2,47,800.00	₹ 7,43,400.00	₹ 89,20,800.00
Management Consultant Senior Strategy & Planning Experts- 4 Nos.	NICSI rate for consultants of 3- 6years of experience	4	₹ 2,77,300.00	₹ 11,09,200.00	₹ 1,33,10,400.00
Yearly Cost incl. of GST					₹ 2,22,31,200.00

Type of Resource as required by SAI	Reference for Estimate as per experience	No. of resources	NICSI Monthly rates incl. of GST	Total Monthly Cost	Yearly Cost
Total Cost of 2 years incl. of GST					₹ 4,44,62,400.00
Total Cost of 3 years incl. of GST (considering option for extension)					₹ 6,66,93,600.00

In view of the fact project requirement is dynamic in nature, SAI has reserved the right to vary the no. of resources deployed at a time subject to total financial implication based on actual requirement (Subject to a maximum of 12 resources within the proposed total financial expenditure above). Further in addition, a maximum of 7% of the total annual cost will be spent on TA/DA, if needed for the consultants. The Consultants will be provided TA/DA equivalent to GP “A” officer with pay level-10.

The funding for the above expenditure is proposed from SAI Block Grant/KI. As per delegated financial powers for consultancy services, the delegated power of DG-SAI is 2 Cr. As the total estimated cost of ₹ 6.67 Crore in this case is beyond the delegated financial power for DG, SAI, the proposal is being submitted for the concurrence of Finance Committee for appointment of a PMU as per the details indicated above.

Concurrence of FC is solicited for Selection of Strategic Advisors/ Project Management Unit (PMU) at an estimated cost of ₹ 6,66,93,600.00/-. (for 03 years)

Agenda Item No.5

Operation of Squash Courts at Major Dhyan Chand National Stadium (MDCNS) through outsourcing on revenue sharing basis

Background: Major Dhyan Chand National Stadium (MDCNS) is one of the five stadia being operated and maintained by SAI. SAI is keen on making it a hub of sports. In this background a study was instituted to suggest the ways and means to improve the utilization of the facilities. The study recommended many solutions for increasing the footfall *inter-alia* outsourcing of the operations of upcoming squash courts on revenue sharing basis.

Objective: The objective is to ensure a qualitative imparting of training, optimum utilization of infrastructure and revenue generation. These six courts at MDCNS are proposed to be made available to impart coaching for Squash by experienced Coaches/Coaching Academies.

Estimated Expenditure incurred by SAI: As mentioned above the estimated expenditure to be incurred by SAI after considering housekeeping, security, electricity, skilled manpower and other miscellaneous expenditure is estimated at Rs. 3.22 Lacs per month

Estimated Revenue generation from: The estimated revenue generation from these courts operating shifts in a day and operating at Rs. 5000 Per trainee per month is calculated to Rs. 5.5 Lacs per month for 110 trainees. Considering the above a Revenue sharing Model of 60: 40 is proposed where 60% of the total monthly fee collection will be a part of SAI, so that the O&M cost can be recovered. The fees will be fixed in consultation with SAI.

Proposed Revenue Sharing Model

Based on the model being followed in the DDA Sports complex at Siri Fort for operating various sports facilities, the following revenue sharing model (60:40) is proposed:

- Total Consolidated Monthly Fixed will be guaranteed by the bidder to SAI.
- Each month, the larger of the two amounts (Revenue Share (60% of the total fee collection of the month) or total Monthly guaranteed Fixed Fee will be retained by the Authority.

For instance, if the total Monthly Fixed Fee is INR 50,000 per month and the total revenue collections for the month is INR 2,00,000, then INR 1,20,000 (i.e.,60% of the total collections for the month) shall be retained by the Authority. However, if the total collection for the month is INR 70,000 then INR 50,000 shall be retained by the Authority (i.e., minimum Monthly Fixed Fee). Further in case the total collection is less than the minimum monthly fixed fee, then the Payable amount to SAI will be adjusted from the upcoming month's payment /Performance Bank Guarantee/or payment of the same to SAI by the bidder.

Procedure Proposed for Procurement: The procurement proposal as per GFR will be adopted and the highest bidder(s) will be given the contract for a minimum period of 03 and maximum period of five years. DG, SAI may be authorized to finalize the agency.

Concurrence of FC is solicited for outsourcing the operations of Squash Courts at MDCNS through revenue sharing basis for a period of three years extendable by another two years.

Agenda Item No.6

Policy for utilization under /un-utilized infrastructure at SAI Centres

Sports authority of India has vast infrastructure spread across the country catering to the requirement of its athletes from grassroot to elite level. However, some of the sports infrastructure at various SAI Centres, being unidentified sports discipline, is not being used optimally.

In order to put this infrastructure to best possible utilization, the facilities at SAI Stadia in Delhi and other centres across India were made available to National Sports Federations, their affiliated units and to others, without charges (**Annexure – I**). It has, however, been noticed that the footfall has not increased to the desired level.

Some of the sports infrastructure such as Tennis Courts, Swimming Pools, Squash Courts, Cricket Grounds are not in use as these disciplines have not been identified in the concerned NCoEs/ STCs. Therefore, this infrastructure can be better utilised by involving Private Partners. If done so, the footfall will be increased to a greater scale and not only may lead to revenue generation to SAI but will also mean saving on account of their maintenance.

It is also submitted for information of FC that in pursuance to the approval of Governing Body, during its 42nd meeting held on 17.12.2013, an Expression of Interest was floated by SAI on 25.03.2014 inviting proposals for running sports facilities / discipline in SAI Stadia Delhi under Community Connect Scheme on revenue generation basis, with the aim to make various stadium multidisciplinary by making them open to citizens for recreation and better overall health of people.

However, it could not fructify due to following reasons:-

- i. The Notice inviting Proposal mentioned about coaching fees to be fixed with mutual agreement between agency and SAI which went against the approval of Chairman, SAI according to which SAI had to fix coaching fees for each discipline.
- ii. The process suffered from shortcomings such as non – submission of required documents (service tax, registration number, achievement testimonial, etc) by the agencies.
- iii. The revenue expected to be generated by the prospective bidders was less than the expenditure incurred by SAI for provision of services. Moreover, there remained possibility of clash of timings affecting the ongoing activities under Come and Play Scheme.

Therefore, the proposal is submitted for concurrence to float an Expression of Interest (**EOI**) in this connection. This process will be undertaken through a transparent bidding and on pilot basis in limited centres. Further it is also proposed that with National and State sports body, the arrangements can be finalised without EOI on mutually agreed terms.

The proposals received in response to the EOI will be examined by a duly constituted committee and upon recommendations of the committee, approval accorded by DG, SAI.

Concurrence of Finance committee is solicited for above proposal.

Sports Authority of India

JLN Stadium Complex
Lodhi Road, New Delhi.

File No. SAI/Stadia/Fit India/Order/2019

October 25, 2019

ORDER

1. To promote sports and making fitness a way of life, it has been decided to make sports facilities available for sports across the country free of cost.
2. The sports facilities of Sports Authority of India and LNIPE, Gwalior and Guwahati would be made available free of cost for sports in the following order:-
 - i. Sports events and training programmes organized / funded by Department of Sports or its entities. This includes camps / training under ACTC and Khelo India program.
 - ii. Sports events organized by Indian Olympic Association and/or National Sports Federations recognized by the Central Government.
 - iii. Sports events organized by sports leagues and their units registered / recognized by the National Sports Federation recognized by the Central Government.
 - iv. Sports events organised by any Ministry / Department of the Central Government or its Public Sector Units.
 - v. Sports events organized by State Government or its public sector unit or any Sports Association recognised by the State Government.
 - vi. Sports clubs / units belonging to any School / University where a Principal undertakes the responsibility for discipline and proper use of sports facilities.
 - vii. Sports events organized by National Sports Promotion Organizations recognized by the Central Government.
 - viii. Sports events organized by sports clubs registered / recognized by District Sports Officer.
 - ix. Any other sport event permitted by SAI.
 - x. Coaches accredited by Sports Authority of India for training in sports. The guidelines are at Annexure-1.
 - xi. Sportspersons without coach in the following order:
 - a. Olympians and participants in the world championships.
 - b. Medal winners and participants in multilateral competitions.
 - c. Medal winners in national events organised by the Government or NSFs.
 - d. Athletes identified under Khelo India Program for nurturing talent or excellence in sports.
 - e. Medal winners in State level competitions.
 - f. Those already under training in SAI / LNIPE facilities.
 - g. Children below 18 years of age. Inter-se preference would be given to young talent.

3. While sports facilities would be made available free of cost the beneficiary would have to bear the following charges -

- (i) In case of sporting event the organiser would have to pay applicable energy charges, which are Rs.10/KW hour presently. The organizer would have to ensure that after the event the premises are left neat and clean, failing which cleanliness charges @ 200% of actuals would be levied.
- (ii) In case hostel facility is made available, except in case of use for 2(i) above - upkeep and maintenance charge @ Rs. 100/- per athlete per day.
- (iii) In case office space is made available on time sharing basis to coaches - @ Rs. 5000/- per year per coach.
- (iv) For issue of photo identity card for entry to and use of the sports facilities - Rs. 100/- per coach / athlete / trainee per year.
- (v) In case of damage to property and equipment by negligence or deliberate action, cost for repair / replacement.

4. In the event there is more than one request for the same time/day for any sports facility inter-se priority would be decided as per Para 2 above. If there is more than one request from the same category of organizations / persons for the same time / day inter-se priority would be decided on importance and magnitude of the sporting event.

5. The booking for sports facilities whether for any specific event or for regular use would be done online at the web-portal of Sports Authority of India. The booking would be on first come first use basis.

6. The beneficiary would have to submit an undertaking in the form given at Annexure-2.

7. The charges, if any, levied or deposited before coming into force of this order shall not be waived or refunded.

8. This comes into force w.e.f. 01st November 2019.



(Sandip Pradhan)
Director General, SAI

25/10

To

1. Vice Chancellor, LNIPE for necessary action.
2. Heads of all Regions / Academic Institutions/Stadia Administrators under Department of Sports, MYAS.
3. All Principal Secretaries Sports of State / UT Governments - with a request to make sports facilities available for sports free of cost.

Copy to:-

Annexure-1

Guidelines for Coaches For Use of Sports Facilities Free of Cost

1. Sports facilities would be made available to accredited coaches free of cost for the purpose of sports training.
2. Interested coach would have to apply online at Sports Authority of India (SAI) web portal for accreditation.
3. The following coaches would be accredited on submission of documents without trial and interview:
 - a. Those who have won medals in Olympics, world championship;
 - b. Those who have been conferred the Dronacharya Award;
 - c. Those who have won medals at multilateral international events;
 - d. Those who represented India in Olympics;
 - e. Those who have won medals in national events;
 - f. Those who have won medals at State level events, which are recognized by their respective national federations; and
 - g. Those who hold a degree/diploma from NIS, Patiala.
4. Any coach who does not come in any of the above categories would have to appear for trial/interview to demonstrate his competency to coach. The place and time would be decided by SAI head office.
5. If there is more than one coach desiring the same time slot in any sports facility, inter-se priority would be based on the order of priority of coaches listed in para 3 above and the level of athletes.
6. Conditions:
 - a. Coach would have to have 10 or more athletes under him who take training at the same time slot. In the event a time slot is available, it could be given to a coach having less than 10 but not less than 5 trainee athletes under him with the stipulation that within 3 months he would have minimum 10 trainees under him.
 - b. Regular training being of importance preference would be given to coaches who need time slot on yearly basis.
 - c. Coach is expected to use the time slot allotted to him for at least 20 days in a month, failing which the time slot would be withdrawn and given to other coaches/ athletes.
 - d. Coach remuneration would be a matter between the coach and his trainees. The Government/SAI/LNIPE would give no remuneration to the coach.
 - e. Coach would have to ensure that his trainees abide by the Undertaking submitted by them in the form given at Annexure -2.



FORM OF UNDERTAKING

For Use of Sports Facilities Free of Cost

(To be given by the Organiser, Coach and Sport Person as the case may be)

I _____ S/D/o _____
Aged _____ years R/o _____ submit the following
undertaking:-

- (i) I would ensure cleanliness of the sports complex/premises;
- (ii) After use I would leave the sports ground/facility and equipment neat, clean and in orderly condition;
- (iii) After use I would leave the sports equipment in its proper place;
- (iv) I will switch off electrical appliances and light when not in use;
- (v) I would not indulge in any act which damages any property, facility or equipment;
- (vi) I would behave and conduct myself in a manner that does not become a nuisance for fellow sports person, coach or any other individual;
- (vii) In the event I notice any damage to any sports equipment, ground or facility, I would immediately bring it to the notice of the concerned authority;
- (viii) I would neither bring nor use single use plastic in the sports complex;
- (ix) If I bring any disposable material, after its use I would deposit it in the garbage bin;
- (x) It has been explained to me unambiguously that in the event I breach any of the above undertakings, my permission for use of the sports complex would be withdrawn without notice to me and I would become ineligible for use of sports facilities for 3 years;
- (xi) I am responsible for my safety, and in the event I suffer an injury I alone would be responsible.

Sign _____

Name _____

Organisation (If applicable) _____

Date _____

Verification by:

Sign _____

Name _____

Agenda Item No.7

Norms/Entitlements of athletes for expenditure under Competition Exposure Head

The Sports Authority of India (SAI) has been implementing various sports promotional schemes, in the Regional Centres, Academic Institutions and SAI Training Centres (STC), across the country to identify talented sports persons and nurture them to excel at national and international competitions. To maintain uniformity of the financial norms and to dispense with the differentiation between trainees in the same campus/premises at SAI Regional Centre/Academic Institutions/Stadia, a decision was taken by the Ministry of Youth Affairs & Sports, Govt. of India vide Office Memorandum No K-11020/4/2019-Sports-V dated 18.09.2019 to merge all Schemes Operating in the same Campus/premises in SAI Regional Centre/Academic Institutions and Stadia as SAI National Centre of Excellence (NCOE).

In order to provide world class training facilities to all the athletes, adequate funding is being provided to all the NCOEs for expenditure under various heads like lodging and boarding, sports kitting, medical insurance etc. for Residential as well as Non- Residential athletes. Further, in order to ensure that all the athletes are provided sufficient competition exposure, at present, an amount of Rs. 50,000/- per athlete per annum has been earmarked for this purpose. However, since inception of the NCOEs, the entitlements/norms for expenditure under this head have not been specified which has led to ambiguities and situations wherein the field units have found it cumbersome to maintain uniformity while allowing of benefits under this head.

Considering this necessity, it is presented for consideration of Finance Committee that the following proposed norms may be finalized for expenditure towards competition exposure of the athletes:

Sr No	Parameter	Expenditure Norms
1	Travelling Allowance	<ul style="list-style-type: none">By air (restricted to economy class) provided the journey is more than 1200km/18 hrs. Else restricted to AC III tier train fare.For coaching camps/competitions organized in the North Eastern Region, economy class air fare may be given to athletes between Kolkata and the place of coaching/competitions. The same facility will be given to those from the North East from their place of residence to Kolkata and back for coaching camps, competitions, etc. organized outside the North East. In such cases journey, beyond Kolkata will be as per above norms.
2	Local Transportation	<ul style="list-style-type: none">Local transportation from place of stay to camp/competition venue and from the SAI centre to nearest railway station/airport on need basis as per actual by public transport or shared taxis;
3	Lodging	<ul style="list-style-type: none">Rs 1500/- per athlete per day for 'X' & 'Y' citiesRs 1200/- per athlete per day for other cities
4	Boarding (diet)	<ul style="list-style-type: none">Rs 480/- per athlete per day

It is pertinent herein to note that these proposed norms for NCOE athletes stem from the Expenditure Norms for Khelo India Athletes (notified vide Circular dated 02.08.2018 (**Annexure-I**), which in turn, were derived from the norms set out for the Junior National Campers. And since the idea behind the conception of the NCOEs was to impart training to junior campers throughout the year as NCOE athletes, these proposed norms work towards providing greater beneficial conditions to these athletes, all around the year.

Furthermore, it is presented for the consideration of Finance Committee that these guidelines shall also cover within its ambit the following scenarios:

1. Competitions organized by the NSFs/ State Associations
2. Inter- SAI competitions organized by SAI
3. Preparatory camps held for the Inter-SAI teams and assessment camps cum selection trials held for the constitution of inter- SAI teams.

However, if the competition/ selection trial etc. is being conducted at any SAI center, boarding as per actuals at that center and lodging at free of cost shall be applicable.

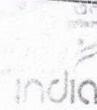
Further, it is also submitted that Governing Body in its 55th meeting held on 28.09.2021 had approved the policy for travel arrangements for NCOE athletes to their hometown by train in AC 3 tier, twice in a year, at cost to SAI, expenditure of which is to be met from the competition exposure head only (**Annexure-II**). Here, it is also clarified that the above proposed norms, if approved, will only be applicable for competitions purposes only as mentioned above. As for visits to their hometowns, athletes will only be eligible for AC III Tier journey as approved by Governing Body.

Concurrence of Finance committee is solicited for finalizing the expenditure norms under competition exposure head for NCOE Athletes above proposal.



KHELO INDIA
Talent Identification and Development

Annexure - I



SAI Head Office Building,
JN Stadium Complex,
East Gate -10, Lodhi Road
New Delhi - 110003

File No : 3(5) /Sectt. /KITD/HPC/2018-19

Dated : 02.08.2018

Subject : Norms for expenditure under Khelo India Talent Development & Funding to
National/Regional/State Academies

1. AN OVERVIEW OF KHELO INDIA

- i. The Khelo India Scheme aims to encourage sports all over the country. It aims at strengthening the sports ecosystem in India by promoting the twin objectives of mass participation and promotion of excellence in sports. Further, the major aim of the program is to help Indian sportspersons to reach the pinnacle of world sports focusing at the initial stage a podium finish at the 2024 and 2028 Olympics.
- ii. The scheme has 12 verticals including Talent Search & Development & funding to the National/Regional/State academies. The operational guideline of these two verticals is contained in notification No F No 54-1/MYAS/MDSD/2017 Dated 26th December. Khelo India Talent Search & Development (KITD) envisages identification of 1,000 athletes (to be called Khelo India Athlete-KIT) every year through measures such as the holding of Khelo India competitions, NSF/SGFI competitions, etc. and by other methodologies for identification of talent. The Government has already formed committees such as TIDC (Talent Identification Development Committee) and TSC (Talent Screening Committee) consisting of eminent sportspersons who are recipient of honors such as Padma Shree awardees, Arjuna Awardees, Dronacharya awardees, senior coaches and representatives of National sports Federations. A High Powered Committee (HPC) has also been constituted to take all policy decisions. Once the athlete is identified as KIT, the funding of Rs 5 lacs per athlete per year is available under the vertical "Khelo India Search & Development" vertical. The grant for training, equipment, sports science support will continue till such time as the athlete manifests progress and potential up to maximum of eight years. There will be weeding out every year based on performance bench mark.
- iii. The identified sports talent will be given the option to join SAI Sports academies, State Sports Academies or Sports academies established by private sector (including sports persons). Grants-in-aid can be provided under the vertical "Funding to National/Regional/State Academies" for establishment, operation and maintenance of sports academies in respect of identified disciplines to these academies.
- iv. On the basis of recommendation of TIDC, HPC would grant accreditation to the academies provisionally for a period of one year initially. Subsequently, long term

Page 1

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KHELO INDIA
Talent Identification and Development

agreement would be entered into with accredited academies. The accreditation will be an ongoing process & more and more academies will be accredited to allow KIT to train at nearest location. The gap analysis of the academies would be done & the academies not meeting the bench mark can be de-accredited.

2. The Norms for the funding of residential Khelo India Talent (KIT) under accredited sports academies:

Once a KIT takes admission into any of the academy, following expenditure would be incurred in respect of each KIT.

S N	Particulars	Norms	Cost Per trainee Per Annum (In RS.)	Payable to
1. FUNDING WITHIN Rs.5 LAKHS.				
1	Coaching/Sports Science/Management /asset utilization Charges/minor injuries management etc.	a. Coaching Rs 75,000 b. Sports Science Rs 50,000 c. Management Rs 25,000 The ratio & quality of services will be standardized in due course for each sports by TIDC.	1,50,000	Academy (the receipt to be given by the academy). Pro rata basis
2	Diet charges	The following diet rates shall be applicable for the Academies:- a. Maximum of Rs. 480 per day per athlete for Maximum of 330 days (subject to actual days) for all sports disciplines.		Academy(Utilization certificate to be given by academy)

Handwritten initials/signature

KHELO INDIA
Talent Identification and Development

		<p>Instruction for diet to be issued from time to time.</p> <p>b. The menu prescribed for Junior national campers to be followed.</p> <p>c. The diet charges to be paid for number of days, the diet is actually provided by the academy to the athlete. To clarify, the period of national camps or where diet charge is spent/ reimbursed or food is provided by agency other than academy will not be charged to Khelo India.</p>		
3	Lodging Charges	a. Lodging charges shall be payable at Rs. 36,000 per athlete per Annum.	Rs 36,000	Academy(receipt to be given by academy); pro-rata basis
4	Kitting	a. General Sports training kit (Once in a year) This shall include at least 1 Track Suit, 8 T-Shirts, 6 shorts, 2 pairs of warm up shoes, 4 pairs of	20,000	Academy(Bills to be given by academy/bills to be verified by auditor)

Handwritten initials/signature

KHELO INDIA
Talent Identification and Development

		socks. More kitting items be purchased in case of saving.		
5	Recurring expenses for consumables, equipment, game specific kitting	Game Specific Equipment :- Discipline-specific Competition Kit such as playing kit, Spikes, Hockey Goalkeeper Kit, Specific Shoes, Belts, shuttles, rackets, ammunition etc. considered under the consumable equipment category will be provided as per sports-specific requirements.	Depending upon sports-separate chart(50,000 for athletics)	Payment to academy. (The bills to be given by academy/to be verified by auditor)
6	Domestic travel/competitions & related expenses	a. Domestic competitions lodging/Boarding, TA/DA & other incidental charges b. Travelling & incidental charges for two assessment/camps by Khelo India Junior National camp norms to apply. Actual bills to be submitted for verification.	Rs 60,000	Academy(bills to be given by academy/expenses vouchers/bills to be verified by auditor)
7	Insurance & Medical Expense	Rs. 3,900 per trainee per annum (on the line of MYA&S's Assistance to NSFs i.e as under:- i. Medical Insurance Policy - Rs. 5 Lakhs ii. Personal Accident Policy(Disability/Dea	3,900 (say 4,000)	To be done centrally

AA
2/16

Talent Identification and Development

		reach their destination)
3	Performance Managers	Full time Performance Managers will be hired to assess training program & assessment of the players & advise TIDC on achievement with reference to bench mark set for each of the player

The funds if available in player's budget will first be exhausted.

4. Funding to the Khelo India Talent (KIT) trained in non accredited academies:

The Khelo India Talent (KIT) who chooses to be trained in non accredited academies will be given Out of pocket allowances of Rs 1,20,000 per annum (to be paid quarterly in advance after joining the KI program) on the same basis as above to meet out of pocket expenses, minor injury management, travelling of parents for competition & other incidental expenses. They will also be given benefit of insurance claim.

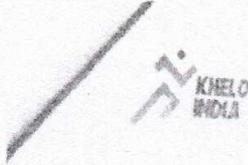
5. Norms For other expenses:

- Junior national camp norms will apply for assessment camps, selection camps etc hiring of coaches/support staff & other incidental expenses.
- However, the lodging charges of Rs 300/- per player per day will be paid to accredited academies although sanctioned norms for junior campers are Rs 1,200 per day. In exceptional cases, Director General SAI & Chairman, HPC will be empowered to sanction upto Rs 1,200/- per player per day (as per junior national camper norms) in case the accommodation is to be arranged in hotel etc.
- Miscellaneous expenses for camps, selection trial, visit of TSC/TIDC members other incidental expenses will be sanctioned at the level of DDG & CEO.
- Junior National camps norms will apply for all selection trials leading to selection of players into the scheme once it is shortlisted by TSC.

6. Miscellaneous:

- The Out of pocket allowances will be given to Khelo India Talent from the date he/she is part of the Khelo India Talent Development program. The "year" will have same meaning as financial year.
- All the benefit to the KIT already part of the scheme as per notification/accredited academies as per notification issued on or before 31st July, 2018 would start from 1st August, 2018. The benefit to KIT/academies notified subsequently would be from the month in which such notification is issued.
- The payment for coaching/sports science etc (item 1 of the table), lodging (item 3 of the table) will be made on pro rata (from the month in which admission is taken up to 31st March).





KHELO INDIA

Talent Identification and Development

- d. Diet charges (item 2) as per actual subject to maximum of Rs 480 per day from the date of introduction of diet prescribed for junior national camper (copy enclosed). The academy need to inform Khelo India Secretariat the date from which such diet will be introduced for the KIT.
- e. The budget for Kitting, consumables, domestic travel, & Education (item of expenditure mentioned at 4,5,6 & 9 in the table above) will be available for whole year for each of KIT provided the KIT is trained in an accredited academy for more than six month during the financial year (He /She joins accredited academies on or before 30th September. (SAI in its academies has not done budgeting on prorata basis. Most of the competitions start from September & hence full year budget is required in such cases). However, for KIT joining accredited academies after 30th September, 2018, these expenses will be on prorata basis
- f. For the Khelo India Talent (KIT) already being trained in the accredited academy will get benefit from 1st August or date of notification as Khelo India Talent or date of acceptance of the accredited academy whichever is later.
- g. Detailed guidelines of financial management (Utilisation certificate, Audit etc) will be circulated in due course.

This issues with the approval of Competent Authority.

(Sandip Pradhan)
DDG SAI &CEO, Khelo India

Copy to,

1. President/General Secretary of IOA.
2. President/General Secretary of NSFs/SGFI.
3. Principal Secretaries (Youth Affairs and Sports) of all States/UTs.
4. Special DG, Sports Authority of India.
5. Secretary, Sports Authority of India.
6. ED (Finance), Sports Authority of India
7. PPS to Secretary (Sports) MYAS.
8. PS to DG, SAI & Chairperson HPC.
9. OSD to Hon'ble MOS (IC), MYAS.
10. All HPC Members of Khelo India Talent Development.
11. All TIDC Members of Khelo India Talent Development.
12. All EDs/RDs/Heads of Academic Institutions of SAI.
13. RD & Jt. CEO, Khelo India.
14. Sh. A K Singh, Under Secretary, MDSD, MYAS, Pragati Vihar Hostel, New Delhi.
15. All Divisional Heads of SAI Head Office/Administrators, SAI Stadia.
16. Nodal Officers of Khelo India accredited Academies.
17. DD, Special Project, SAI.
18. DDO, KITD.
19. SAI website/Khelo India website.

KHELO INDIA
Talent Identification and Development

8	Out of pocket expenses including travel to home town, diet charges while at home, other misc expenses	th)-Rs.25 Lakhs This may be paid on selection of an athlete and no utilisation/receipt will be+ required.	1,20,000	To be paid for full year to an athlete on selection. To be paid advance quarterly.
9	Educational Tie-up	Educational Tie-up Upto Rs. 30,000 per trainee per annum on reimbursement basis. This shall include Tuition fees & incidental expenses), Stationary items, School uniform & other required items regarding schooling.	30,000	Subject to production of fee receipt for the school/college to be paid to the academy
Total cost per trainee per annum			6,28,400	

- 1) For non residential trainee in accredited academies, the funding will be same except for diet/conveyance grant to player. There will be no lodging charges.
- 2) For each sports, the game specific equipment (consumable requirement will be decided subsequently.
- 3) If there is balance available out of player's budget, funds for equipment/consumables, sports science support, tournament exposure or exceptional case of injury etc, the same can be released after approval of the DG SAI & Chairman in view of exigency. .
- 4) The budget available per player is Rs. 5,00,000 per year. The additional budget will be met out from funding to accredited academies. Apart from the above, following expenses may also be incurred from the head "funding to the national/state academies".
- 5) The amount mentioned in column 4 is the upper limit and the grant/reimbursement will be restricted to actual expenditure & on furnishing utilization certificate/bills except in the case of stipend to be paid to an athlete.
- 6) As mentioned above, for domestic travel etc for each of the tour, expenditure norms (attached) for junior camps will apply.
Relevant norms are as under:

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KHELO INDIA
Talent Identification and Development

- a. For travel from place of academy to competition & back: By Air (restricted to economy class) provided the journey is more than 1200 Kms/18 hours. Else, restricted to AC III Train fare.
For coaching camps/competitions organized in the North Eastern Region, economy class air fare may be given to all athletes between Kolkata and the place of coaching camps/competitions. The same facility will be given to those from the North east from their place of academy to Kolkata and back for coaching camps, competitions, etc organized outside the North East. In such cases, journey beyond Kolkata will be as per above norms.
- b. Diet Charge: Up to Rs 480 per athlete per day (subject to actual days KIT is staying in the academy)
- c. Boarding & lodging etc for camps/competition: The following rates shall be applicable:

Head	X and Y category Cities	Other Cities
Boarding	Rs. 480/-	Rs. 480/-
Lodging	Rs. 1500/-	Rs. 1200/-

Transportation & maintenance charges will be admissible as follows:

- (i) Local transportation from place of stay to camp/competition venue on need basis as per actual by public transport or shared taxis;
- (ii) Fuel & maintenance charges for boats, motorcycles, escort vehicles etc used by the coaches for training purposes on need basis as per actual.

3. OTHER EXPENSES TO BE INCURRED OUT OF FUNDING TO ACCREDITED ACADEMIES

1	International Competition exposure	To be decided by TIDC based on certain benchmark.
2	Various Assessment of players in accredited academies	Twice in a year. This will include sports performance, various medical tests/skill tests etc. <ol style="list-style-type: none"> a. The camps will be conducted for assessment. b. The athletes will be required to visit accredited labs/sports science set up for assessment. c. The accredited academies will be required to conduct tests & upload the reports. The junior camp norms will apply during assessment etc. (however, travelling/DA expenses will be given to the academy for an athlete to

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Agenda No. 16

Policy for Travel Arrangements of NCOE Athletes to their Home Town at the cost of Govt.

The Governing Body in its 52nd meeting held on 13.03.2020 approved the restructuring of SAI sports promotional schemes as National Centre of Excellence (NCOE).
Annexure - VII.

The National Centre of Excellence (NCOE) has been envisaged to provide facilities such as the state of art infrastructure, modern equipment and scientific back up along with specialized training, upgraded boarding and lodging facilities, sports kit, sports equipment, competition exposure, insurance, medical expenses etc. as per norms to cater needs of the talented athletes. The athletes in NCOEs are inducted from pan India through the Talent Identification and Development Committee (TIDC).

(A) Provision for NCOE Athletes for their hometown visit:

It is noted that, most of the athletes of the NCOEs come from moderate back ground and from different cities and villages across India. As such, it becomes very difficult for them to bear the expenses on their travel from their home to SAI NCOEs and vice-versa.

It is also submitted that, as of now, there is no provision for the NCOE athletes to travel to the Centres from their hometown and back, at the cost of government. However, as per NCOE norms athletes are entitled of Rs 50,000 for travel and competition exposure per athlete per year. This amount is being utilized for their competition visits only and not for their travel to home.

In view of the above, it is proposed that NCOE Athletes may be allowed to travel to their home town twice in a year at the cost to government. Expenditure on travel of the athletes will be met from competition and exposure head entitled to the athlete i.e Rs. 50,000/- per annum and as such no additional expenditure is involved. However, preference will be given to competition visits of the athletes.

(B) Entitlement of athletes for the travel:

It is submitted that junior/senior campers are entitled to travel to the camp from their place of stay at the cost of the govt.

In view of the above, it is proposed that NCOE Athletes may be allowed for Rail Travel (AC-3) from their hometown to SAI Centres twice in a year within overall entitlement of Rs.50,000/- per year.

The matter was placed before the 100th Finance Committee. Finance Committee concurred the proposal and recommended to be placed before the Governing Body for approval.

Approval of the Governing Body is solicited for Rail travel (AC-3) to the NCOE athletes for their journey from their hometown to SAI Centres twice in a year within overall entitlement limit of Rs.50,000/- .

रोहित भारद्वाज, भा.सां.से.
सचिव
Rohit Bhardwaj, I.S.S.
Secretary

SAI

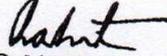
2/7/Coord/55thGB/2021-22

October 6, 2021

Sub: 55th Meeting of the Governing Body of Sports Authority of India (SAI) –
Circulation of Minutes thereof.

Please find enclosed Minutes of the 55th Meeting of the Governing Body of Sports Authority of India (SAI) held on 28th September, 2021 under the Chairmanship of Shri Anurag Thakur, Hon'ble Minister for Youth Affairs & Sports, for your kind perusal please.

Encl As above


(Rohit Bhardwaj)
Secretary, SAI &
Member Secretary, Governing Body

The Hon'ble Members of the Governing Body

Copy to :

1. PS to Hon'ble Minister for Youth Affairs & Sports, Shastri Bhavan, New Delhi.
2. PS to Hon'ble Minister of State, Youth Affairs & Sports, Shastri Bhavan, New Delhi.
3. Sr. PPS to Secretary (Sports), Ministry of Youth Affairs & Sports, Shastri Bhavan, New Delhi
4. Heads of all SAI Regional Centres/Academic Institutions
5. All Officers up to the level of Director and above in SAI Head Office/All Stadia Administrators.
6. AD to DG, SAI

Agenda Item No. 13
Procurement of Sports Kits/Apparels for Upcoming Khelo India Games, Khelo India Academies and NOCEs

The proposal was approved.

Agenda Item No. 14
Increase in delegated financial powers of DG, SAI

The proposal was approved.

Agenda Item No. 15
Compensation in lieu of NPS Benefit in respect of Late Ng Dingko Singh, Boxing Coach

The proposal was approved.

Agenda No. 16
Policy for Travel Arrangements of NCOE Athletes to their Home Town at the cost of Govt.

The proposal was approved. It was decided that the facility extended will be on to & fro basis.

Agenda Item No. 17
SAI's Partnership with Stakeholders

The proposals were approved.

Agenda Item No. 18
Health Insurance & Personal Accidental Policy for National Campers, Khelo India Athletes, NCoE and STC Athletes and Support staff

The proposal was ratified. However, Hon'ble Chairman Governing Body desired that an exercise may be carried out to determine the total health and personal accidental claims made by the athletes during the last five years.

Agenda Item No. 19
Manpower of TOPS Secretariat – Recruitment & Funding

The proposal was ratified.

Agenda Item No. 20
Up-gradation of Target System Installed at Dr. KSSR, Delhi

The proposal was ratified.

Agenda Item No. 21
Construction of New Infrastructure and up-gradation of existing Infrastructure at various SAI centres.

The proposal was ratified.

Kahit
6/10

SAI

भारतीय खेल प्राधिकरण
Sports Authority of India

No. 49/SAI/OPS/NCOEs/Circular/2020-21

11th October, 2021

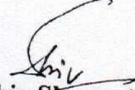
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Sub:- Policy for Travel Arrangements of NCOE Athletes to their Home Town at the cost of Govt.

I am desired to convey that the Governing Body in its 55th Meeting held on 28th September, 2021 has approved the policy for travel arrangement of NCoE athletes to their home town, twice in a year at the cost of SAI as per following:-

- I) The NCoE athletes will be entitled for rail travel(AC 3-tier) for their to and fro journey from their home town to SAI Training Centre twice in a year; and
- II) The expenditure will be met from competition and exposure head entitlement of an athlete ie, Rs.50,000/- per athlete per annum and this entitlement shall not exceed. Priority will be accorded to competition exposure.

This has the Coordination Division Diary No. 9/1/SAI/Coord./Ops./2021/01 dated 12.10.2021.


(Shiv Sharma)
Regional Directors(Ops.)

To,

All Heads of Regional Centres/Academic Institutions/Stadia

Copy to:-

1. AD to DG, SAI
2. AD(Coordination)
3. SPA to Secretary, SAI

भारतीय खेल प्राधिकरण (युवा कार्यक्रम एवं खेल मंत्रालय), जवाहरलाल नेहरू स्टेडियम परिसर (पूर्वी द्वार),
लोदी रोड, नई दिल्ली-११०००३ - ☎:011-24362719 (Off.)
SPORTS AUTHORITY OF INDIA (Youth Affairs & Sports), Jawaharlal Nehru Stadium Complex, East Gate,
Lodhi Road, New Delhi-110003 - ☎:011-24362719 (Off.)

Agenda Item No.8

Policy for international competition exposure for NCOE Athletes

1. In its endeavour to train athletes to achieve excellence in Olympics and other International Events, SAI had decided to modernize /upgrade 23 centres as National Centres of Excellence (NCOEs) across India in October,2019. The NCOE scheme has been envisaged to provide modern facilities such as the state of art infrastructure, equipment and scientific backup along with specialized training, upgraded boarding and lodging facilities, sports kit, competition exposure, insurance expenses etc. in respect of the talented athletes. The athletes in NCOEs are inducted from pan India through the Talent Identification and Development Committee (TIDC). Some of the NCOEs are being run in association with concerned National Sports Federations.

2. National Centres of Excellence operate as regular coaching camps for the best available talent among juniors in India and provide concurrent layers of prospective sports persons, giving a wider choice of talent and continuity for selection to National Teams and provide alternative second and third options too. NCOEs are capable of accommodating elite to development athletes.

3. NCOE athletes are young, bright, developmental level athletes and probable medal winners in long run. These athletes need proper nurturing by giving them adequate competition exposure. Currently, Rs. 50,000 per athlete per annum has been sanctioned for competition exposure. However, this fund is limited only for domestic competitions.

4. In addition to providing above facilities to NCOE Athletes, a need has been felt to provide ample international competition exposure to such budding talents in order to prepare them for achieving excellence in their sports. In this context the following few scenarios have been frequently encountered which need thoughtful resolution at the earliest:

- 4.1. In certain Sports Disciplines (like Taekwondo etc.), the National Sports Federations (NSFs) are derecognised every now and then. In such a case, the athletes of these sports disciplines find it very difficult to compete in the International competitions, as entries for which are generally forwarded by the concerned NSF. There have been instances wherein the deserving athletes have not been able to participate in any competition for three or four years at a stretch.
- 4.2. At times NCOE Athletes are required to participate in certain build-up competitions other than the accredited and approved ones. This could be required in order to acclimatise these athletes with the competition environment and also to expose them to face higher levels of International competitions in future and to enable them to mature and progress to Elite level.
- 4.3. Top athletes in their respective age group are getting training abroad under National Camps. The second, third and fourth layer of athletes should also be given proper opportunity so that they can serve as a suitable replacement for the top athlete along with contributing to better bench strength.

5. The expenditure on their foreign exposure will be met from the head “competition exposure” under operational cost of NCOE. It is also submitted that cumulative expenditure incurred under this head will remain within overall budget sanctioned under Block grant of SAI of that financial year, and as such won't lead to any additional financial implications.

6. Considering this necessity, it is submitted for consideration of FC that an amount of Rs. 7 crores per annum (considering 350 visits per annum with an approximate expenditure of Rs. 2 Lakh for an individual per visit which includes athletes, coaches and support staff of NCOEs) may be approved towards sanctioning international competition exposure for the NCOE athletes. If this proposal is approved, the recommendations received from the NCOEs in this connection will be examined and decided with the approval of DG, SAI, on case to case basis.

Concurrence of Finance committee is solicited for approving the international competition exposure for NCOE Athletes finalizing the expenditure norms under competition exposure head for NCOE Athletes above proposal.

Agenda Item No.9

RFP regarding Sponsorship for KIYG, Haryana

Khelo India scheme aims to make events such as Khelo India Youth Games and Khelo India University Games which comes under Annual Sports Competition vertical, a self-sustaining model of excellence. Accordingly, the following six (6) agencies have been empanelled with SAI for monetizing the items of Khelo India Games or other events of MYAS/SAI by way of obtaining sponsorship from Corporate for such items:

- a) Gameplan Sports Private Limited
- b) ITW Consulting Private Limited
- c) JSW Sports Private Limited
- d) Laqshya Event IP Private Limited
- e) SFA Sporting Agencies Private Limited
- f) Twenty First Century Media Private Limited

2. For further processing, a limited RFP was to be floated among these empanelled agencies. In the 101st meeting of Finance Committee held on 6th December, 2021, it was decided that the RFP to obtain sponsorship for Khelo India Games or other events of MYAS/SAI is required to be finalized by a committee comprising of following officers:

- | | | | |
|------|------------------------------|---|-------------|
| i. | JS (Sports) | - | Chairperson |
| ii. | Secretary (SAI) | - | Member |
| iii. | Mission Director (Fit India) | - | Member |
| iv. | Director (MDS), DOS | - | Member |

It was also decided that the after finalization of RFP, the Committee shall submit its recommendations to the Finance Committee for approval.

3. Accordingly, the committee held meetings on 21.12.2021 and 29.12.2021 to finalize the RFP. A copy of the draft RFP prepared by the committee is also placed as **(Annexure -A)**

4. Further, it was also decided, a comprehensive policy document on the subject of obtaining sponsorship for SAI's activities/events may be prepared which then may be placed for approval before next meeting of Governing Body. It was also directed that the policy may be prepared by taking into account of existing models in the major sporting bodies and also to examine the maintenance of the account for the revenue thus generated. Accordingly, to comply with the directions, a committee has been constituted with the following officers to finalise the Comprehensive Policy document and submit the same to Governing Body of SAI for approval:

- | | | | |
|----|------------------------------|---|----------|
| a) | Secretary, SAI | - | Chairman |
| b) | Executive Director (Finance) | - | Member |
| c) | Sr. Director (Khelo India) | - | Member |
| d) | CEO (TOPS) | - | Member |
| e) | Director (Finance) | - | Convener |

Concurrence of the Finance Committee is solicited for approval for floating of RFP for Sponsorship on CPP Portal

Ref. No.

REQUEST FOR PROPOSAL (LIMITED)

HIRING OF SPONSORSHIP AGENCY

FOR

KHELO INDIA YOUTH GAMES 2022

Date of Release:

Last date of Submission:

SPORTS AUTHORITY OF INDIA (SAI)

1st Floor, SAI, HQ, JLN Stadium, Entry no 10, Lodhi Road, New Delhi

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DISCLAIMER

1. The information contained in this Request for Proposal Document (hereinafter known as "RFP Document") or subsequently provided to Bidder/s in documentary form by or on behalf of Sports Authority of India ("SAI") or any of their representatives, employees or advisors (collectively referred to as "Representatives"), is provided to Bidder(s) on the terms and conditions set out in this RFP Document and any other terms and conditions subject to which such information is provided.
2. This RFP Document is not an agreement and is not an offer or invitation by SAI and/or its Representative(s) to any party other than the entities, who are qualified to submit their Proposal ("Bid"). The purpose of this RFP Document is to provide the Bidder with information to assist the formulation of their Proposal. This RFP Document does not purport to contain all the information each Bidder may require. This RFP Document may not be appropriate for all persons, and it is not possible for SAI and/or its Representatives to consider the investment objectives, financial situation and particular needs of each party who reads or uses this RFP Document. Each Bidder should conduct their own investigations and analysis and should check the accuracy, reliability and completeness of the information in this RFP Document and wherever necessary, obtain independent advice from appropriate sources.
3. SAI and/or its Representatives make no representation or warranty and shall incur no liability under any law, statute, rules or regulations as to the accuracy, reliability or completeness of the RFP Document.
4. SAI and/or its Representatives may in their absolute discretion, but without being under any obligation to do so, update, amend or supplement the information in this RFP Document.

KHELO INDIA YOUTH GAMES 2022

1. INTRODUCTION

Khelo India programme aims at strengthening the entire sports ecosystem to promote the twin objectives of mass participation and promotion of excellence in sports. It has been introduced to revive the sports culture in India at the grass-root level by building a framework for all sports played in our country and establish India as a great sporting nation. Khelo India Games is declared as an 'Event of National importance' as on 2nd Jan, 2020 as per sub-section (I) of section 2 of the Sports Broadcasting Signals Act,2007. To accomplish the Khelo India objectives, it has been divided into the following 12 verticals -

- i. Play Field Development
- ii. Community Coaching Development
- iii. State Level Khelo India Centres
- iv. Annual Sports Competitions
- v. Talent Search and Development
- vi. Utilisation and Creation/ Upgradation of Sports Infrastructure
- vii. Support to National/Regional/State Sports Academies
- viii. Physical Fitness of School going Children
- ix. Sports for Women
- x. Promotion of Sports among persons with disabilities
- xi. Sports for Peace and Development
- xii. Promotion of rural and indigenous/tribal games

The Ministry of Youth Affairs and Sports in order to achieve the mandate of the scheme decided that the implementation of following verticals will be done by Sports Authority of India (SAI)

- i. Play Field Development – (Partial charge)
- ii. State Level Khelo India Centres
- iii. Annual Sports Competitions
- iv. Talent Search and Development
- v. Support to National/Regional/State Sports Academies
- vi. Physical Fitness of School going Children
- vii. Sports for Women
- viii. Promotion of Sports among persons with disabilities
- ix. Promotion of rural and indigenous/tribal games

Annual Sports Competitions Vertical of Khelo India Scheme

Under this vertical, First edition of Khelo India School Games (KISG 2018) were successfully conducted from 31st January to 8th February 2018 in New Delhi with participation of 3507 athletes, 578 Technical Officials, 1453 support staff and 868 Volunteers. The opening ceremony of the games was graced by Hon'ble Prime Minister of India Sh. Narendra Modi.

The Second edition of Khelo India Youth Games, Maharashtra (KIYG 2019) were successfully conducted in Pune from 9th January to 20th January, 2019 with participation of 5925 athletes, 1096 support staff, 893 Technical Officials and 1021 Volunteers. The grand opening ceremony of the Games was graced by Hon'ble Chief Minister of Maharashtra and Hon'ble Union Minister of State (I/C) for Youth Affairs and Sports.

The Third Edition of 'Khelo India Youth Games, Assam' (KIYG 2020) was successfully conducted in Guwahati, Assam from 10th Jan. to 22nd Jan. 2020 in 20 Sports disciplines with participation of 6130 athletes, 1504 support staff, 1074 Technical Officials and 1716 Volunteers (369 Sports Specific Volunteers (SSVs) plus 1347 General Volunteers (GVs), 20 Competition Managers. The grand opening ceremony of the Games was graced by Hon'ble Chief Minister of Assam and Hon'ble Union Minister of State (I/C) for Youth Affairs and Sports.

The First edition of 'Khelo India University Games, Odisha' (KIUG 2020) was successfully conducted in Bhubaneswar & Cuttack, Odisha from 22nd February to 01st March, 2020 in 17 (seventeen) sports disciplines with participation of 3182 athletes, 725 support staff, 740 Technical Officials, 158 Contingent managers, 1076 Volunteers, 17 Competition Managers. The grand opening ceremony of the Games was graced by Hon'ble Prime Minister of India (**joined through VC**), Hon'ble Chief Minister of Odisha and Hon'ble Union Minister of State (I/C) for Youth Affairs and Sports.

Khelo India & Corporate Sponsorship

With sports being an extremely important component for development in India, Khelo India aims to create the Khelo India Youth Games and Khelo India University Games a self-sustaining model of excellence. A step ahead to this long-term aim can be achieved with the continuous support from corporate and businesses. Corporate and businesses can extend their contribution in the form of sponsorship for the Khelo India Games. Corporate sponsorship is a great source and the most lucrative form to add additional revenues for the conduct of these games which will lead to revival of the the sports culture in India. SAI can utilize these funds to build and organize better games thereby establishing India as a great sporting nation.

With the objective of sponsorship being a win-win and work-work, it can also help companies and businesses reach target audience / customer group with additional benefits of garnering goodwill to their brand names. It provides a competitive edge that goes beyond

product and price. Both Khelo India and the sponsor can benefit from the partnership with success depending on both working together to ensure each other's success.

Benefits of Sponsorship

The range of events and entities that businesses sponsor is broad. They tend to sponsor from school games and leagues to the Olympics. Over the last four years, Khelo India has established a widespread visibility in variety of sporting ways and through the Khelo India Games which is evolving with every edition.

Sponsorship towards the Khelo India Games can provide the company and business become a part of the event and entity name. Businesses can also establish long-running associations with the Khelo India Games, serving as sponsor for years so that their connection becomes firmly established in the public perception. This in turn can help them elevate their brand image within and outside of their existing customers.

With additional financial security through potential sponsors, SAI can take the Khelo India Games to an elevated level. It can make the event become stronger providing more resources which can further add more credibility to the mission and vision envisaged during the implementation of the games.

2. BID SCHEDULE

The Bid Schedule is as follows:

Date of Release	
Last date for queries /clarifications	
Pre-Bid Conference (Video Conference)	
Bid Submission start date	
Bid submission end date and time	
Opening of Technical Bid	
Presentation	Will be intimated at a later stage
Opening of Financial Bid	Will be intimated at a later stage

SAI reserves the right to vary or discontinue the process or any part thereof at its absolute discretion at any point of time

3. ELIGIBILITY CRITERIA

This is a limited RFP floated for the participation of following Sponsorship Agencies that have been Empanelled by SAI vide RFE No. 01-23003(02)/3/2021-HO - Khelo India Division published on 14.10.2021:

- i. Gameplan Sports Private Limited
- ii. ITW Consulting Private Limited
- iii. JSW Sports Private Limited
- iv. Laqshya Event IP Private Limited
- v. SFA Sporting Services Private Limited
- vi. Twenty First Century Media Private Limited

4. BID SECURITY /EARNEST MONEY DEPOSIT (EMD)

Bid Security/Earnest Money Deposit (EMD) has been replaced with Bid Securing Declaration as per Ministry of Finance, Department of Expenditure O.M. dated 12th November 2020. However, all bidders are required to upload along with other documents, a duly signed and sealed copy of Bid Securing declaration as per Annexure - III.

5. BID VALIDITY

- 5.1 The Bid shall remain valid for acceptance for a period of 75 days (seventy five) days after the date of Bid opening prescribed in the Bidding Document. Any Bid valid for a shorter period shall be treated as unresponsive and rejected.
- 5.2 In exceptional cases, the Bidders may be requested by SAI to extend the validity of their Bids up to a specified period. The Bidders, who agree to extend the Bid validity, are to extend the same without any change or modification of their original Bid.
- 5.3 In case the day up to which the Bids are to remain valid falls on or subsequently declared a holiday or closed day for SAI, the Bid validity shall automatically be extended up to the next working day.

6. SIGNING OF BID

- 6.1 Bid shall be typed and the same shall be signed by the bidder or by a person(s) who has been duly authorized (as mentioned in RFE for Empanelment of Event Management Agencies) to bind the Bidder to the contract.
- 6.2 The bid shall be duly signed at the appropriate place as indicated in the Bidding Documents and all other pages of the Bid. The Bid shall not contain any erasure or overwriting.

7. CLARIFICATION OF BID

- 7.1 Bidders requiring any clarification or elucidation on any issue in respect of the bid document may take up the same with Dy. Director, KI at procurement.kheloindia@gmail.com. SAI will respond through mail to such request provided the same is received by SAI as per the Bid Schedule. No query/clarifications will be considered after prescribed date and time.
- 7.2 Any clarification issued by SAI in response to query(ies) raised by the prospective bidders shall form an integral part of bid document and it may amount to an amendment of the relevant clauses(s) of the bid document.

8. INSTRUCTIONS TO APPLICANTS

8.1 Number of Proposals and respondents

- The RFP is non-transferable, and Proposals shall be submitted only by the respective Applicants to whom the RFP has been issued by Authority.
- Sub-contracting is not allowed under this RFP.

8.2 Proposal preparation cost

- The Applicants shall bear all costs associated with the preparation and submission of the Proposal. SAI will not be responsible and liable for any costs, regardless of the conduct or outcome of the Proposal/process.
- All papers submitted with the Proposal are neither returnable nor claimable.

8.3 Right to accept and reject any or all the Proposals

- Notwithstanding anything contained in this RFP, SAI reserves the right to accept or reject any Proposal and to annul the bidding process and reject all the Proposals, at any time without any liability or any obligation for such acceptance, rejection or annulment, without assigning any reason.
- SAI reserves the right to reject any Proposal if:
 - At any time, a material misrepresentation is made or discovered, or
 - The Applicant/s do/does not respond promptly and diligently to requests for supplemental information required for the evaluation of Proposals, or
 - The Applicant does not adhere to the formats provided in the Annexures to the RFP while furnishing the required information/details.

8.4 Amendment of the RFP

- At any time prior to the Proposal Due Date, the SAI, for any reason, whether at its own initiative or in response to a clarification requested by eligible Applicant/s, may modify the RFP by issuance of an addendum. Such amendments shall be uploaded on the e-procurement website <http://eprocure.gov.in/eprocure/app> through a

corrigendum and form an integral part of the e-bid/Proposal document. The relevant clauses of the e-bid/Proposal document shall be treated as amended accordingly. It shall be the sole responsibility of the prospective Applicant to check the above-mentioned website from time to time for any amendment in the RFP document/s. In case of failure to get the amendments, if any, the SAI shall not be responsible for it.

- In order to provide the Applicants a reasonable time to examine the addendum, or for any other reason, SAI may, at its own discretion, extend the Proposal Due Date.

8.5 Data identification and collection

- It is desirable that the Applicants submit their Proposal/s after verifying the availability of the data, information and/or any other matter considered relevant.
- It would be deemed that by submitting the Proposal, the Applicant has:
 - Made a complete and careful examination and accepted the RFP in totality;
 - Received all relevant information requested from SAI and:
 - Made a complete and careful examination of the various aspects of the Scope of Work.
- SAI shall not be liable for any mistake or error on the part of the Applicant in respect of the above.

Preparation and submission of Proposals

8.6 Language and currency

- The Proposal and all related correspondence and documents should be written in the English language. Supporting documents and printed literature furnished by the Applicants with the Proposal may be in any other language provided that they are accompanied by appropriate translations of the pertinent passages in the English language. Supporting materials, which are not translated into English, may not be considered for evaluation. For the purpose of interpretation and evaluation of the Proposal, the English language translation shall prevail.
- The currency for the purpose of the Proposal shall be the Indian National Rupee (INR).

8.7 Format and signing of Proposals

- The Applicants shall prepare electronic copies of the technical and financial e-bid/Proposals separately.
- Applicants should provide all the information as per the RFP and in the specified formats. SAI reserves the right to reject any Proposal that is not in the specified formats.

- In case the Applicants intends to provide additional information for which specified space in the given format is not sufficient, it can be furnished in duly stamped and signed PDFs.

8.8 Submission of e-bid/Proposal

- The bid submission module of e-procurement website <http://eprocure.gov.in/eprocure/app> enables the Applicants to submit the Proposal online in response to this RFP published by the SAI. Submission can be done till the Proposal Due Date specified in the RFP. Applicants should start the process well in advance so that they can submit their Proposal in time. The Applicant should submit their Proposal considering the server time displayed in the e- procurement website. This server time is the time by which the submission activity will be allowed on the Proposal Due Date indicated in the RFP schedule. Once the submission date and time has passed, the Applicants cannot submit their Proposals. For delay in submission of Proposal due to any reasons, the Applicants shall only be held responsible.
- The Applicants have to follow the following instructions for submission:
 - For participating through the e-tendering system, it is necessary for the Applicants to be the registered users of the e-procurement website <http://eprocure.gov.in/eprocure/app>.
 - In addition to the normal registration, the Applicant has to register with his/her Digital Signature Certificate (DSC) in the e-tendering system and subsequently he/she will be allowed to carry out his/her e-bid/Proposal submission activities. Registering the DSC is a one-time activity. Before proceeding to register his/her DSC, the Applicant should fist log on to the e-tendering system using the user login option on the home page with the login ID and password with which he/she has registered.
 - For successful registration of DSC on e-procurement website <http://eprocure.gov.in/eprocure/app> the Applicant must ensure that he/she should possess class-2/class-3 DSC issued by any Certifying Authorities approved by Controller of Certifying Authorities, Government of India, as the e-procurement website <http://eprocure.gov.in/eprocure/app> is presently accepting DSC issued by these authorities only. The Applicant can obtain user login ID and perform DSC registration exercise above even before e-bid/Proposal submission date starts. SAI shall not be held responsible if the Applicant fails to submit his/her e-bid/Proposal before the Proposal Due Date due to DSC registration problem.

- The Applicant can search for active tenders through "search active tenders" link, select a tender in which he/she is interested in and then move it to 'My Tenders' folder using the options available in the e-bid submission menu. After selecting the tender, for which the Applicant intends to e-bid/Proposal, from "My tenders" folder, the Applicant can place his/her e-bid/Proposal by clicking "pay offline" option available at the end of the view tender details form. Before this, the Applicant should download the RFP document including financial format and study them carefully. The Applicant should keep all the documents ready as per the requirements of RFP document in the PDF format.
- After clicking the 'pay offline' option, the Applicant will be redirected to terms and conditions page. The Applicant should read the terms & condition before proceeding to fill in the Bid Processing Fee offline payment details. After entering and saving the Bid Processing Fee details form so that "Bid document preparation and submission" window appears to upload the documents as per technical and financial schedules/packets given in the tender details. The details of the RTGS should tally with the details available in the scanned copy and the date entered during e-bid/Proposal submission time otherwise the e-bid/Proposal submitted will not be accepted.
- Before uploading, the Applicant has to select the relevant DSC. He may be prompted to enter the DSC password, if necessary. For uploading, the Applicant should click "browse" button against each document label in technical and financial schedules/packets and then upload the relevant PDF files already prepared and stored in the Applicant's computer.
- The Applicant should click "Encrypt" next for successfully encrypting and uploading of required documents. During the above process, the e-bid/Proposal documents are digitally signed using the DSC of the Applicant and then the documents are encrypted/locked electronically with the DSC's of the bid openers to ensure that the e-bid/Proposal documents are protected, stored and opened by concerned bid openers only.
- After successful submission of e-bid/Proposal document, a page giving the summary of e-bid submission will be displayed confirming end of e-bid/Proposal submission process. The Applicant can take a printout of the bid summary using the "print" option available in the window as an acknowledgement for future reference.
- Fit India Mission reserves the right to cancel any or all e-bids/Proposals without assigning any reason.

8.9 Deadline for submission

- E-bid/Proposal (technical and financial) must be submitted by the Applicant at e-procurement website <http://eprocure.gov.in/eprocure/app> no later than the time specified on the Proposal Due Date. SAI may, at its discretion, extend this deadline for submission of Proposal by amending the RFP document, in which case all rights and obligations of the SAI and Applicants previously subject to the deadline will thereafter be subject to the deadline, as extended.

8.10 Late submission

- The server time indicated in the bid management window on the e-procurement website <http://eprocure.gov.in/eprocure/app> will be the time by which the e-bid/Proposal submission activity will be allowed till the permissible date and time scheduled in the e-tender. Once the e-bid/Proposal submission date and time is over, the Applicant cannot submit his/her e-bid/Proposal. Applicant has to start the bid submission well in advance so that the submission process passes off smoothly. The Applicant will only be held responsible if his/her e-bid/Proposal is not submitted in time due to any of his/her problems/faults, for whatsoever reason, during the e-bid/Proposal submission process.

8.11 Withdrawal and resubmission of Proposal

- At any point of time, an Applicant can withdraw his/her Proposal submitted online before the Proposal Due Date. For withdrawing, the Applicant should first log in using his/her login ID and password and subsequently by his/her DSC on the e-procurement website <http://eprocure.gov.in/eprocure/app>. The Applicant should then select "My bids" option in the bid submission menu. The page listing all the bids submitted by the Applicant will be displayed. Click "View" to see the details of the bid to be withdrawn. After selecting the "bid withdrawal" option, the Applicant has to click "Yes" to the message- "Do you want to withdraw this bid?" displayed in the bid information window for the selected bid. The Applicant also has to enter the bid withdrawing reasons and upload the letter giving the reasons for withdrawing before clicking the "Submit" button. The Applicant has to confirm again by pressing "OK" button before finally withdrawing his/her selected e-bid/Proposal.
- No e-bid/Proposal may be withdrawn in the interval between the Proposal Due Date and the Proposal Validity Period. Withdrawal of an e-bid/Proposal during this interval may result in the Applicant's forfeited of his/her e-bid/Proposal security.
- The Applicant can re-submit his/her e-bid/Proposal as when required till the e-bid submission end date and time. The e-bid/Proposal submitted earlier will be

replaced by the new one. For resubmission, the Applicant should first log in using his/her login Id and password and subsequently by his/her digital signature certificate on the e-procurement website <http://eprocure.gov.in/eprocure/app>. The Applicant should then select "My bids" option in the bid submission menu. The page listing all the bids submitted by the Applicant will be displayed. Click "View" to see the detail of the e-bid to be resubmitted. After selecting the "bid resubmission" option, click "Encrypt & upload" to upload the revised e-bids documents.

- The Applicant can submit their revised e-bids/Proposals as many times as possible by uploading their e-bid documents within the scheduled date & time for submission of e-bids/Proposals.
- No e-bid can be resubmitted subsequently after the deadline for submission of e-bids.

8.12 Selection of **the** Agency

- From the time the Proposals are opened to the time the contract is awarded, if any Applicant wishes to contact the SAI, on any matter related to their Proposal it should do so in writing. Any effort by the Applicants to influence any officer or bearer of the SAI in the Proposal evaluation or contract award decisions may result in the rejection of the Applicant's Proposal.

8.13 Opening of Proposals

- SAI will open all technical e-bids/Proposals, in the presence of Applicant's representatives who choose to attend on the prescribed date of opening at the SAI office.
- The Applicant's representatives who are present shall sign a register evidencing their attendance. In the event of the specified date e-bid/Proposal opening being declared a holiday for the SAI, the e-bids shall be opened at the appointed time and place on the next working day.
- The Applicants names and the presence or absence of requisite e-bid/Proposal security and such other details as the SAI at its discretion may consider appropriate, will be announced at the opening. The names of such Applicants not meeting the technical specifications and qualification requirement shall be notified subsequently.

9. RIGHT TO VARY SCOPE OF WORK

- 9.1 SAI may at any time at the time of RFP process or even after award of the contract, by a written order given to the bidder, make changes within the general scope of the Work. The Bid shall accordingly be amended.

10. AWARD OF CONTRACT

- 10.1 SAI reserves the right to accept/reject a bid, to cancel/abort the RFP process and/or reject all bids at any time prior to award of contract, without thereby incurring any liability to the empanelled agencies on the grounds of such actions taken by SAI.
- 10.2 SAI shall award Contract to the highest scoring bidder for providing services of conceptualizing, planning, designing, coordinating and managing the Event in accordance with the scope of work mentioned in the RFP.

11. PERFORMANCE BANK GUARANTEE

11.1 For Sponsors: Not Applicable

11.2 **For Agency:** 3% of the calculated commission to be paid against the contract value to be submitted within 15 days of finalisation of Sponsor in each category.

11.3 **The Agency** shall be required to give Performance Bank Guarantee ("PBG") for the amount equivalent to 3% of the contract value inclusive of tax. PBG will be in the form of Bank Guarantee (BG) of any Commercial Bank drawn in the name of "SECRETARY (SAI), KHELO INDIA" payable at New Delhi to be deposited in the office of Khelo India Secretariat, Ramp 5, North Block, JLN Stadium, Lodhi Road, New Delhi - 110003.

11.4 SAI will have the right to invoke the PBG without assigning any reasons if the selected Agency defaults or deemed to have defaulted or in case the proposed sponsor withdraws and/or default in any terms of the tender documents and empanelment may be cancelled.

11.5 Successful Agency shall be required to give PBG within 14 days of issuance of Notification of Award by SAI. In the event of default in submission of PBG within the stipulated time, the Agency shall be liable for a penalty amounting to 0.1% (Zero Point One Percent) of the "committed sponsorship value" per day of delay subject to a maximum delay of 7 (seven) days. If delay continues beyond 7 (seven) days, SAI shall have the right to cancel empanelment with the right to other legal remedies that may be available under law.

11.6 The PBG shall be immediately replenished by the Bidder in the event PBG is invoked by SAI.

11.7 The PBG should remain valid for an additional period of 30 (thirty) days beyond the timelines mentioned in the "Letter of Award". For example, if the timelines mentioned to submit the sponsorship amount is 10 days, the PBG shall be valid till 10 days + 30 days from the date of project initiation.

12. INTELLECTUAL PROPERTY

The Sponsorship Agency must ensure that all intellectual property including but not limited to SAI/ Khelo India/ Fit India logo, creatives any work, brand name, trade name, service mark, trademark etc., related to SAI/ Khelo India/ Fit India shall belong to SAI. In no event, the Agency shall, either directly or indirectly, register, file or attempt to register or file any intellectual property in its own name.

The Agency shall be solely responsible for any violation or infringement of any trademark, trade name, copyright, patent of any person, firm or company, personal right of privacy, religious beliefs and/or any other right of any other person including for adherence of regulations, administrative and judicial orders etc.

All exploitation rights including without limitation promotion / sponsorships / distribution / marketing / telecast etc. shall vest with SAI and the Agency, without pre-approval of SAI, shall not have any right to sell/market the said event to any party.

The relationship between the parties hereto shall be on a Principal to Principal basis and shall not be deemed to be a joint venture, partnership or agency of any nature whatsoever between them.

Agency undertakes and confirms that it shall comply with all requisites, laws and regulations, necessary insurances, that are required to be complied with for conducting the event and the creation, as well as exclusive assignment of all rights in favour of SAI, Agency shall keep SAI indemnified and hold SAI harmless from any and all claims including claims for infringement, losses, demands, damages, costs, charges, expenses that may prejudice SAI's interests and benefits, in any way whatsoever.

SAI shall not be responsible in any way for any unfulfilled obligations and/or liabilities of Agency its Affiliates/Associations etc. and/or its agents towards any person, party, company, organization in connection with pending obligations, the finance, employment of other contractual and non-contractual.

Agreements/arrangements of whatsoever nature, whether or not in relation to the event and Agency shall continue to be solely responsible for the same

13. PENALTY CLAUSE

13.1 For Sponsors:

- a) The Sponsorship Fee shall not be refunded in any of the following cases:
 - 13.1.1.1 the sponsor backs out for any reason
 - 13.1.1.2 the sponsor goes into liquidation
 - 13.1.1.3 the sponsor is adjudged insolvent.
 - 13.1.1.4 the sponsor ceases to carry on the respective business
 - 13.1.1.5 the sponsor is not able to fulfill his obligations due to reasons under his control.

- b) In case the event is cancelled/terminated/postponed due to any reason beyond the control of any party, then the sponsorship agency may

request SAI to seek refund of the monies paid till date. However, no interest on the deposited amount shall be paid in such matter.

13.2 For Sponsorship Agency:

- a) No commission shall be paid to the Agency in case the contractual obligation is not fulfilled or the sponsorship value is not realized for any reason.
- b) As the Sponsorship Agency is responsible for timely submission of Sponsorship Fee to SAI, a penalty of 0.25% of commission on remaining fee per day of delay shall be levied on Sponsorship Agency subject to a maximum of 3% of overall commission value.
- c) SAI is entitled to forfeit the Performance Bank Guarantee submitted by the agency in case the sponsor backs out or fails to make payment in accordance with the schedule mentioned in this RFP.
- d) Furthermore, any failure of the agency in fulfilling its contractual obligations may render it liable for termination of empanelment.
- e) In case the event is cancelled, terminated or postponed due to default, breach and/or reasons owing to the Agency, SAI shall be entitled to seek immediate refund of the total monies paid to Agency till the date of termination with reasonable interest thereupon besides damages.

13.3 SAI shall be entitled to terminate this contract immediately upon a written notice, in case the Agency is in material breach and/or fail to fulfill its obligations as promised under this agreement provided Agency fails to remedy such breach within 5 days upon notification of the breach.

13.4 Any dispute or difference arising between Agency and SAI shall be mutually resolved through amicable discussions failing which a sole arbitrator as mutually appointed by both the parties, arbitration proceedings would be held under the provisions of Arbitration and Conciliation Act, 1996 as amended. The procedure and fee of the Arbitrator shall be in accordance with prevailing policies and procedures of SAI. Any dispute/differences not being the subject matter of such arbitration shall be subject to the jurisdiction of the Courts of Law at Delhi only, as per governing laws.

Annexure I | COMMERCIAL BID FORMAT

The empanelled Sponsorship Agencies are advised to submit their proposal in provided format on CPP Portal before due date as per Bid Schedule.

To,

Director, KI
 Khelo India Secretariat,
 JLN Stadium Complex, Lodhi Road,
 New Delhi - 110003

Sub: Commitment letter regarding Sponsorships for Khelo India Youth Games 2022.

S. No.	Name of Sponsor	Amount Committed in INR	
		In figures	In words
1 st Offer			
2 nd Offer			
3 rd Offer			

Note:

- a. GST / TDS as applicable on date shall be processed additionally by SAI on submission of documentary proof at the time of submission of invoices.
- b. No conditions should be attached to the proposal.
- c. The amount should be quoted in both figure and words. In case of discrepancies in the prices mentioned in the figure and word, the prices mentioned in the words shall be considered as final price.

Signature of the Agency:

Address:

Date:

Annexure II | TERMS OF REFERENCE

A. EXCLUSIVE RIGHTS OF OFFICIAL MEDIA PARTNER OF KIYG

Official Media Partner of KIYG has already been finalized. The official Media Partner of KIYG has exclusive media rights globally for KIYG. There are certain rights of Media Partner which are not available for commercial exploitation. Such Media rights includes:

- Right of production of feed.
- Right of broadcast on live and delayed basis, the unlimited duration of the event by means of television and digital transmission.
- Right to commercially exploit all on-air inventory including the right to appoint broadcast sponsors (not on ground sponsors).
- Right of access to players before and after each match/event for the purpose of creating film/audio visuals/ clips or any other form of promotional activity with respect to the event depending on the availability of the player.
- Right to photograph and recording the players as well as their performance during the event, any period ancillary including training and press conferences.
- Right to use such images/audio visuals for the purposes of posters/flyers/promotion or any other advertisement rests exclusively with star India.
- Right to use all recorded information related to the event including all fixture lists, scores and statistical information.
- Right to transmit the event on replay, deferred/delayed basis(in full or in part) via television and digital transmission.
- Right to transmit clip and highlights related to the event by television/digital transmission.
- Right to transmit any audio visual related to the event with interactivity functionality providing enhanced user viewing experience to a person including voting, switching between feeds, participation in contests, quiz etc
- Right to provide services enabling viewers the access on demand/data or information regarding any game or series of games or the team or the players participating in the event as well as to place orders or carry out any revenue generating activity.
- Right to create or monetize any electronic games, interactive media, quiz, competition based on KIYG
- Fixed media rights which includes coverage transmission on home video, DVD, laser disc, VCD or any other fixed electronic storage.
- Right of transmission of audio visuals of the event via any existing or new platforms at theatres, stadiums, parks, hospitals, govt buildings etc.

- Radio rights with respect to audio only coverage of the event.
- Right to use audio visuals of any previous school/ district/state/national events organized by SAI to market the event.
- Right to transmit the coverage of the event in virtual reality format and create text commentary and other editorial descriptions of the event.
- Right to non-game content rights including any behind the scenes coverage, interview with players, support staff and organizers.
- Right of any game, competition, application or any other activation using the branding of the event directly or indirectly which can be exploited via mobile or internet technology
- Right to transmit coverage of the event(live/deferred/delayed) in full or in part in trains or other forms of transport
- Right to use KIYG marks and logos in relation to the conferred rights as well as the right to promote its services and itself as the official media partner of KIYG.

B. OBLIGATIONS OF OFFICIAL MEDIA PARTNER OF KIYG

- A dynamic logo (comprising of the KIYG logo along with presenting sponsor and the event co presenter logo units) will be inserted at the top left corner of broadcast feed by Media Partner (this is subject to approval from SAI)
- The broadcast feed by the media partner would also be transmitted to Prasar Bharti for transmission on its non pay television platforms including DD Free dish.
- The official media partner has the right to appoint broadcast sponsor with respect to primary product category of the event sponsor. However such right shall first be offered to event sponsor. In case of denial by the event sponsor, Media Partner has the liberty to appoint the broadcast sponsor including any person who is competitor of the event sponsor.
- The media partner will produce highlights in atleast 3 languages and broadcast the same on language specific channels and on the digital platform

C. SPONSORSHIP CATEGORIES

The proposed sponsorship categories are as follows:

- a) Presenting Sponsor
- b) Co – Presenting Sponsor
- c) Associate Sponsor

D. SCOPE OF SERVICES

- Primary role of Sponsorship Agency is to procure sponsorship for the Khelo India Events and identify Event Sponsors for given categories.

- Further, the Sponsorship Agency shall also ensure that the committed amount is transferred to SAI in accordance with the schedule as defined in this RFP.
- SAI has the exclusive right to appoint event sponsors as well as to transmit non live coverage of KIYG and highlights on the official website for a maximum of 10 minutes per day of the event on a non-exclusive basis for exploitation on a noncommercial basis. Such clips can also be used by SAI on its social media platform or any other account created for the purposes of the event. Further, SAI has the right to transmit archive content on its official website for exploitation on a noncommercial basis.
- Partners could use their brand activation strategies /techniques prior to the commencement of the event. However, such strategies has to be first aligned with the efforts and scheme of Khelo India and communicated in writing. Prior approval of SAI shall be obtained before commencement of any marketing or activation activity before the event is started.
- On ground sponsors could be permitted for conducting any activity outside FOP and within the premises of the event for the purposes of any brand advertisement or promotion. However, if the brand sponsor decides to circulate digitally such ad/promotions or any other clip related thereto, the same shall exclude the use of KIYG logo or any other composite logo created for the purposes of the event. Prior approval of SAI shall be obtained before commencement of any marketing or activation activity to be undertaken during or after the event.
- Any covert or overt form of expression/ exaggeration/ leverage using KIYG text/logo/verbal indication must be sought by SAI in writing and has to be decided in consultation with SAI.
- In order to avoid any miscommunication/conflict of interest, any form of communication among different stakeholders of KIYG (i.e. Media Partner, Event Sponsors, Empanelled Agencies, Event Organizers etc.) shall take place only through SAI.

E. RIGHTS OFFERED TO DIFFERENT SPONSORS

The following rights shall be made available and divided among various sponsors in proportion to the amount committed by them:

S. No.	Rights offered	Presenting Sponsor	Co-Presenting Sponsor	Associate Sponsor
1	Logo Placement on bottom panel of venue branding collaterals	Main Arch gate, Drop Downs, Pole/pillar branding, Standees, Flex banners, wall branding, and on all Games' collaterals – booklets & schedules.	Drop Downs, Pole/pillar branding, Standees, Flex banners, wall branding, and on all Games' collaterals – booklets & schedules.	Drop Downs, Pole/pillar branding, Standees, Flex banners & wall branding.
2	FOP branding (break-up in annexure) -	20%	10%	5%

	static boards			
3	Inclusion in press conference on mutually agreeable terms	Yes	Yes	No
4	Mention in all official press releases as partners	Yes	Yes	Yes
5	VVIP hospitality passes for each day Event	30	20	10
6	VVIPs passes for opening and closing ceremonies	20	10	05
7	Product display at FOP (subject to approval of GTCC) and VVIP lounge	Yes (FOP & VVIP lounge)	Yes (VVIP Lounge)	No
8	Rights to display product / service at venue (other than FOP and VVIP Lounge) with the prior alignment of Khelo India Sectt. as for the type of product and its placement & exposure levels	Yes	Yes	Yes
9	Award distribution by sponsors	8	4	2
10	Official Sports Kit	100 Kits	50 Kits	15 Kits
11	On-ground activation	Yes	Yes	Yes
12	Meet & Greet at Opening Ceremony	Yes	Yes	Yes
13	Presence on Games website	Yes	Yes	Yes
14	customized social media posts per brand pre and during the games	10	8	6
15	Rights to undertake a joint consumer contest with Khelo India (subject to approvals from SAI)	Yes	Yes	Yes

Note: The empanelled agency can also bid for their own brand and become sponsors. However, the above rights are non-transferrable in nature and shall be reserved for the sponsor's own brand/product(s). The Empanelled Agency shall not be able to use the offerings of SAI to other parties for further commercialisation.

F. RESTRICTED PRODUCT CATEGORIES

The following product categories shall be restricted for any kind of association with KIYG:

- | | |
|--|--|
| 1. Tobacco Products | 17. Illegal Automobile Modification Products |
| 2. Weapons and Explosives | 18. Lottery |
| 3. Derogatory Personal, Political, and Religious Content | 19. Multi-Level Marketing |
| 4. Spy Cams and Surveillance Equipment | 20. Over-the-Counter Drugs |
| 5. Counterfeit Goods | 21. Payday and Short-Term Loans |
| 6. Fake Documents | 22. Personal Loans |
| 7. Adult Products and Services | 23. Online Pharmacies |
| 8. Penny Auctions | 24. Politics |
| 9. Alcohol | 25. Recreational Drugs |
| 10. Body Parts | 26. Prescription Drugs |
| 11. Cannabis | 27. Rehab |
| 12. Dating | 28. Reproductive Health |
| 13. Drug Tests and Exam-Taking Services | 29. Spyware and Malware |
| 14. Fake Followers Services | 30. Subscription Services |
| 15. Gambling | 31. Unauthorized Set-Top Boxes |
| 16. Hacking and Surveillance | 32. Unsafe Supplements |
| | 33. Binary Options |

G. MINIMUM SPONSORSHIP FEE FOR DIFFERENT CATEGORIES OF SPONSORS

The minimum bid (offer submitted by bidders) should not be less than INR 50.00 Lacs.

H. TERM OF SPONSORSHIP

The maximum tenure of Sponsorship rights shall only be for the upcoming edition scheduled to be held in Haryana.

I. SELECTION PROCEDURE

The sponsorship value for KIYG 2022 edition shall be the basis of selection of Agency. All the bidders shall submit their offers as per the commercial bid format. After opening of commercial bids, top three highest offers in terms of value shall be selected and mapped against the proposed categories as per the following mechanism:

- | | |
|--------------------------|----------------------------------|
| a. Presenting Sponsor | - H1 (Highest offer value) |
| b. Co-presenting Sponsor | - H2(Second highest offer value) |
| c. Associate Sponsor | - H3(Third highest offer value) |

In case of tie between the bidders, meaning thereby two or more bidders emerging as H1/ H2/ H3, equal distribution of rights of the concerned category will be done amongst bidders.

In case of less than three bids are received of value more than INR 50 Lakh, SAI shall have the right to consider the bidder offering the next highest value.

J. PAYMENT OF COMMISSION TO AGENCY

The agency will be paid commission on reaching desired targets as per the following:

Target Amount	Commission offered
50 Lakhs to 1 Crore	5% of realized amount
Upto 1.50 Crores	10% of realized amount
More than 1.50 Crores but less than 3.00 Crores	15% of realized amount
More than 3.00 Crores but less than 6.00 Crores	20% of realized amount
More than 6.00 Crores but less than 12.00 Crores	25% of realized amount
More than 12.00 Crores	30% of realized amount

- a. Taxes/TDS shall be deducted as per the rules of Govt. of India.
- b. The commission pay-out shall be made within three weeks upon realisation of the fees for each edition.

K. PAYMENT OF SPONSORSHIP FEE TO SAI

After a Sponsor is finalised, the Non-refundable Sponsorship fee shall be paid to SAI in following manner:

- a. At the time of acceptance of commitment letter - 50% of committed amount
- b. Within 10 days from acceptance of commitment letter – remaining 50% of committed amount

Note: Once the bid is accepted by SAI, the respective agency shall be responsible for payment of Sponsorship amount to SAI and shall have to pay the committed amount irrespective of the its further realization from sponsors.

Annexure III | BID SECURING DECLARATION FORM

Date: _____

Tender No. _____

To

**Director (KHELO INDIA)
 Khelo India Secretariat,
 Ramp 5, North Block
 JLN Stadium,
 Lodhi Road, New Delhi - 110003**

I/We understand that, according to your conditions, bids must be supported by a Bid Securing Declaration.

I/We accept that I/We may be disqualified from bidding for any contract with you for a period of one year from the date of notification if I am /We are in a breach of any obligation under the bid conditions as below:

- a) withdraws/modifies/amends the submitted bid against this tender, impairs or derogates from the tender, during the period of bid validity specified in this tender; or
- b) having been notified of the acceptance of our Bid by the purchaser during the period of bid validity
 - (i) fail or refuse to execute the contract, or
 - (ii) fail or refuse to furnish the Performance Security, in accordance with the terms of this tender document.

I/We understand this Bid Securing Declaration shall cease to be valid if I am/we are not the successful Bidder or upon

- (i) the receipt of your notification of the name of the successful Bidder and submission of required Performance Security, in accordance with the terms of this tender document; or
- (ii) thirty days after the expiration of the validity of my/our Bid.

Signed:(insert signature of person whose name and capacity are shown)

in the capacity of: (insert legal capacity of person signing the Bid Securing Declaration)

Dated on _____ day of (insert date of signing)

Corporate Seal (where appropriate)